

PO Box 1466, Christchurch Mail Centre,
Christchurch 8140, New Zealand
PH: 941 7923 FAX: 941 7075
EMAIL: library@ccc.govt.nz
WEBSITE: christchurchcitylibraries.com/readingcrusade



READING CRUSADE

11 April - 23 May 2011

7 February 2011

Dear Principal, Senior Management Team and classroom teachers,

Here at Christchurch City Libraries we are beginning the exciting countdown to the Reading Crusade 2011! It starts on 11 April.

Enclosed please find:

- o Reading Crusade Educational Resource Pack
- o A3 poster promoting the Reading Crusade
- o Reading log master (for you to photocopy for each participating child and retain)

As you were advised in an email to schools last December, this coming Crusade will be slightly different from previous years. This revised campaign requires more individual online interaction between the children and the Christchurch City Libraries. Teachers will encourage and motivate the children with their reading, without having to take overall responsibility for collating statistics – there will no longer be a summary form requirement in 2011. Parents and librarians can also facilitate the process, so teachers may only have to provide details to the students and leave them to pursue the Crusade individually. These changes have been brought about because of feedback from teachers regarding the amount of time and paperwork required to join the Reading Crusade.

This is how the 2011 Reading Crusade will work:

- Children will download their reading log from the Christchurch City Libraries website, or get a paper copy from their teacher or local library.
- Children are asked to read their choice of 6 books - fiction or non-fiction titles - and complete their reading log
- Completion of a reading log is verified by a teacher, parent or librarian online at christchurchcitylibraries.com. This puts them in the draw for prizes and an invitation to the prize giving.
- All participants will receive a certificate with the printed signatures of the 2011 Crusaders squad. Lucky prize winners will receive their prizes at a ceremony that includes members of the Crusaders on 1 June 2011.

School's Prizes. There will be two signed jerseys up for grabs in 2011, one for each of the two schools that have the largest percentage participation (as a ratio of total student numbers at those individual schools) in the Reading Crusade. This data will be collected from the online registration form. Children will be required to enter the name of their school at this stage.

Leading up to, and through the Crusade, we will be visiting schools to explain the new process and encourage children to participate. If you would like a library staff member to come along to your next staff meeting or school assembly please contact : Clare Newton on 03 941 5148

Please feel free to contact us if you have any questions or need more information. We look forward to your participation as you make the Reading Crusade an integral part of your school's 2011 reading and literacy programme.

Yours sincerely

Carolyn Robertson
Libraries and Information Manager



SPECTRUMPRINT

Christchurch City
Libraries
Ngā Kete Wānanga-o-Ōtautahi

