

For more information
or an **obligation-free** estimate
simply contact....

Business advantage

sharpen your competitive edge

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Business advantage

sharpen your competitive edge

A fee-based information service



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Business advantage

sharpen your competitive edge



If you want to make the right business decisions access to top quality information is essential. Whether you are expanding overseas, exploring new products or exporting further afield...

Business Advantage will

work within your deadline and budget to deliver the best information possible - when and how you want it.

Business Advantage is

a fee-based information service provided by
Christchurch City Libraries.

Our dedicated team of information professionals has years of experience and access to the world's best information sources.

As well as resources located on site, we can draw on a vast global information network including newspapers, magazines, commercial databases, business directories and online sources.

Your competitive *EDGE*



We can *PROVIDE...*

Published information ranging from background research and statistical data to product distribution lists.

Examples of how companies have used our services:



For a gourmet food distributor:
details on the market for indigenous herbs especially Pikopiko.



For an outdoor equipment manufacturer:
distributors of alpine tents in Europe and the United States.



For a local exporter:
statistics on the market potential for green-lipped mussels in Italy.



For a pharmaceutical company:
information on the antiseptic properties of manuka oil for use in a handcream.



For a local foundry:
a world-wide survey of new developments in precision casting technology.



For a tourism operator:
details on composting toilets for a luxury tourist lodge in the wilds of Fiordland.