

Arch 852

# Christchurch

NEW ZEALAND

CITY OF BEAUTIFUL GARDENS AND PARKLANDS



**TOURIST CENTRE FOR  
THE SOUTH ISLAND**



*Illustrated Tourist & Production Areas of the South Island, N.Z.*



**F O R E W O R D**

Few words of mine are necessary to serve by way of introduction to this book. It is designed to tell, in pictorial form, something of the City of Christchurch, New Zealand, as well as to give glimpses of beauty spots in other parts of the South Island, all within easy access of Christchurch.

We in Christchurch are proud of our City—"The Garden City of the Plains"—and are pleased to issue an invitation to overseas tourists and people resident in other parts of the Dominion to make Christchurch a centre for touring the South Island.

It is because the South Island, and Christchurch in particular, offers much of interest to the tourist and prospective resident, and outstanding advantages to manufacturers, that I feel this book will prove of interest.

On behalf of the Councillors and the Citizens of Christchurch, I extend to you a cordial welcome.

*Ernest K. Andrews*

MAYOR OF CHRISTCHURCH

## HOW THIS BROCHURE CAME ABOUT . . .

The publication of this book had its origin in a suggestion made by the Development and Expansion Committee of the Christchurch City Council. The Canterbury Junior Chamber of Commerce was approached to undertake the task of producing the book as part of their Civic activities. Members of this organisation willingly accepted the responsibility, and with their characteristic energy and efficiency set to work to raise the money, collect the photographs and finally produce the book. That they have succeeded in their task is clearly evident in the high standard of the publication. Their reward will be in the interest they hope the book will arouse in directing attention to Christchurch and the South Island of New Zealand.

Those people (intending visitors, Industrialists and others) requiring more detailed information than that contained in this brochure, are invited to write to the Canterbury Junior Chamber of Commerce, Christchurch, New Zealand, who have formed a special committee to handle such enquiries.



Colour photograph by E. E. Wiltshire

Autumnal beauty in the Botanical Gardens

CITY OF BEAUTIFUL GARDENS AND PARKS

# CHRISTCHURCH

TOURIST CENTRE FOR SOUTH ISLAND

# CHRISTCHURCH IN THE SPRING

1 ACRE IN EVERY 8  
IN CHRISTCHURCH

IS PUBLIC PARKS,  
RESERVES AND  
RECREATION GROUNDS

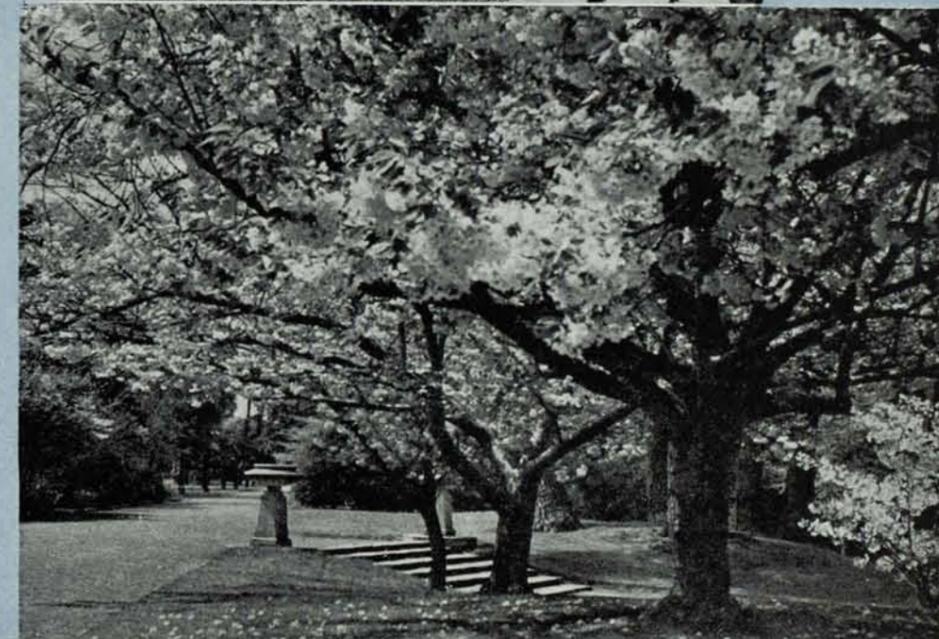
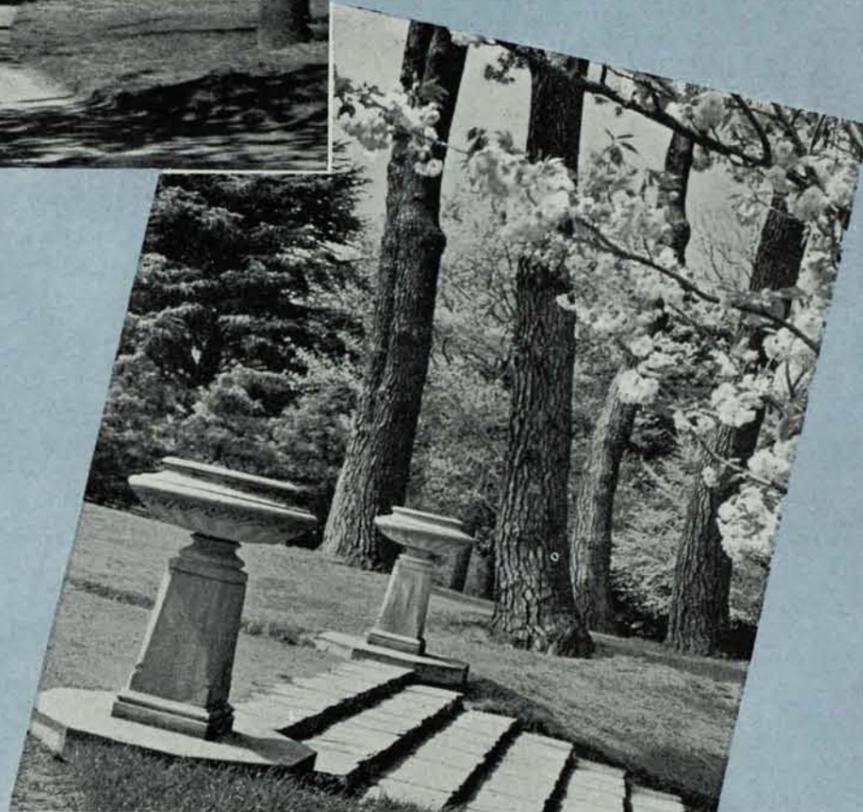


The Nurses' Home, Christchurch Public Hospital

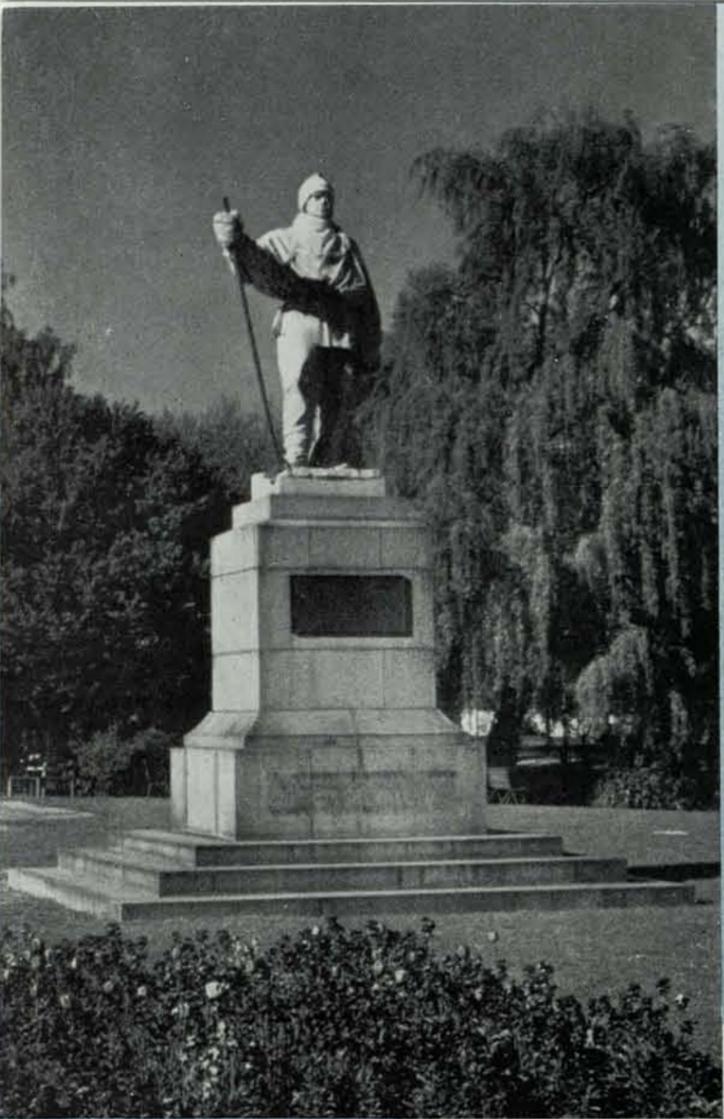


Beauty by the river's banks

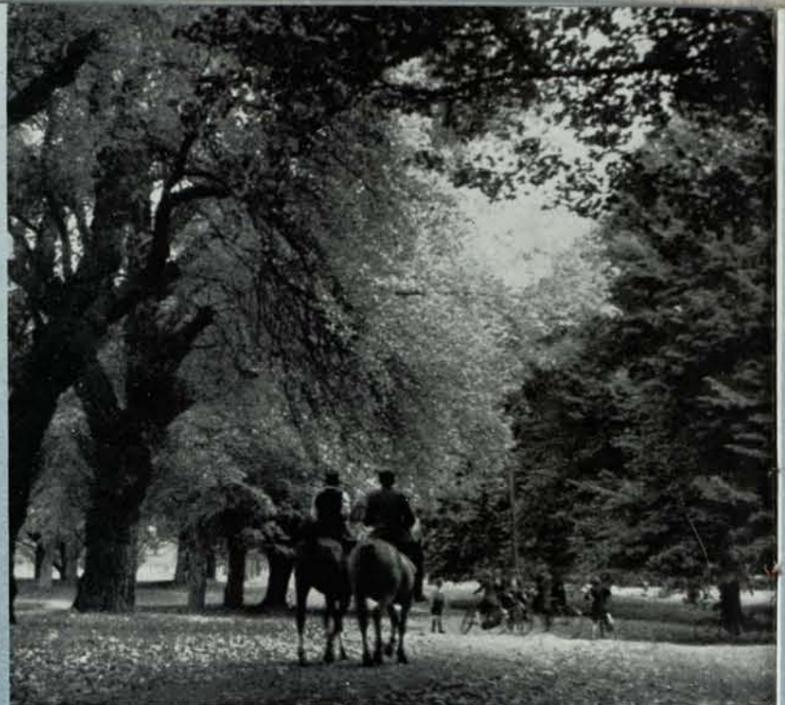
Few cities in New Zealand, and even in the world, are so richly endowed with beautiful gardens and parks within easy reach of the centre of the city as is Christchurch. Here, only a quarter of a mile from the heart of the business area, are truly magnificently laid out and maintained gardens, a joy to the eye all the year round. Their restful walks and green, close-cut lawns make it a haven for those who are weary or have time to spend in peaceful surroundings. In spring, the Botanical Gardens are a riot of blossom and flowers. Cherry trees flaunt their pastel-coloured blossoms while nodding daffodils carpet the woodlands among the stately English trees. While in the autumn, leaves of all colours flame against the green of the turf.



Blossom time in the Botanical Gardens—  
a few minutes' walk from the Cathedral



Memorial Statue to  
Captain Scott,  
Antarctic explorer



A morning canter in the Park

Apart from the formal Botanical Gardens, Christchurch offers the striking contrast of hundreds of acres of tree-lined parklands within the city boundaries, in Hagley Park.



Part of the beautiful Rose Gardens



In the Botanical Gardens a profusion of gorgeous flowering shrubs enchant the eye.



# PUBLIC GARDENS GAY WITH COLOUR



Colour photograph by E. E. Wiltshire

Azaleas blaze with colour in the Gardens

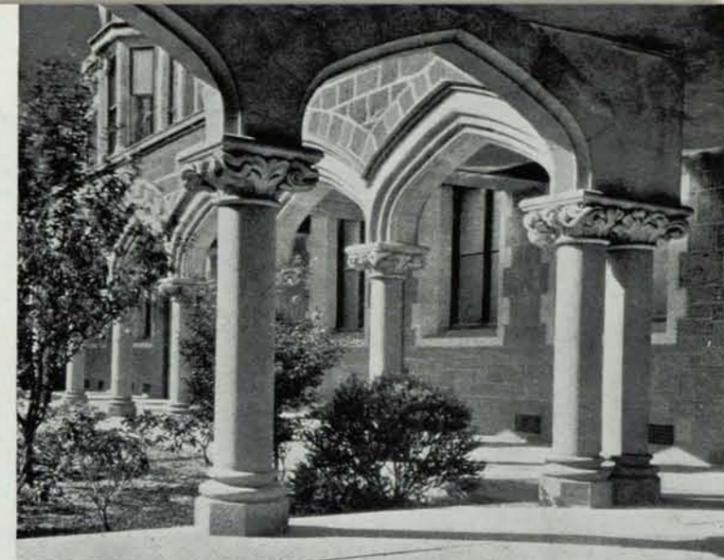


# CHRISTCHURCH

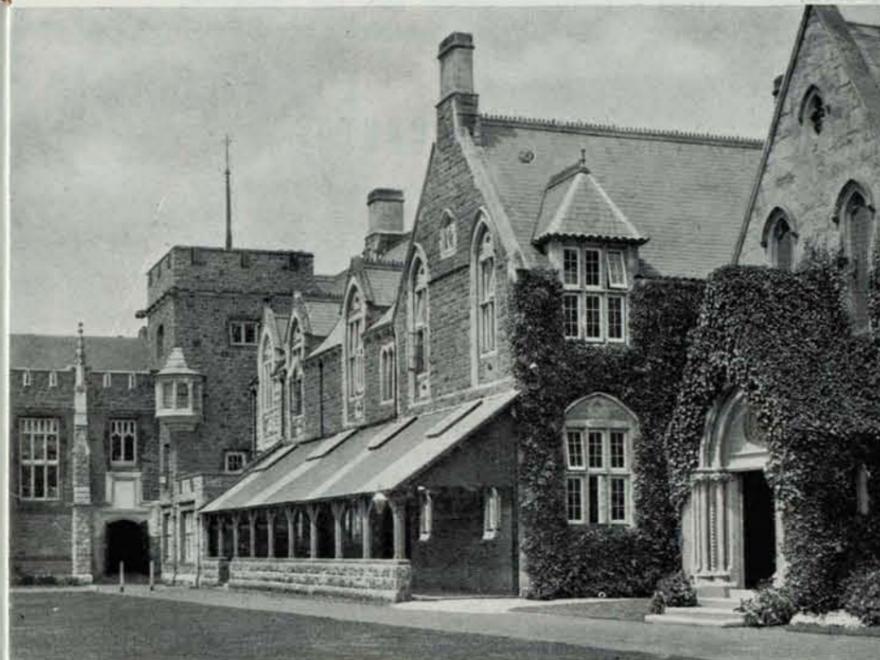
## CITY OF LEARNING



The record, both scholastically and otherwise, of the schools and colleges in Christchurch is one to be envied. In this city there are a large number of public and private schools, catering for all classes.



The Cloisters, Canterbury College

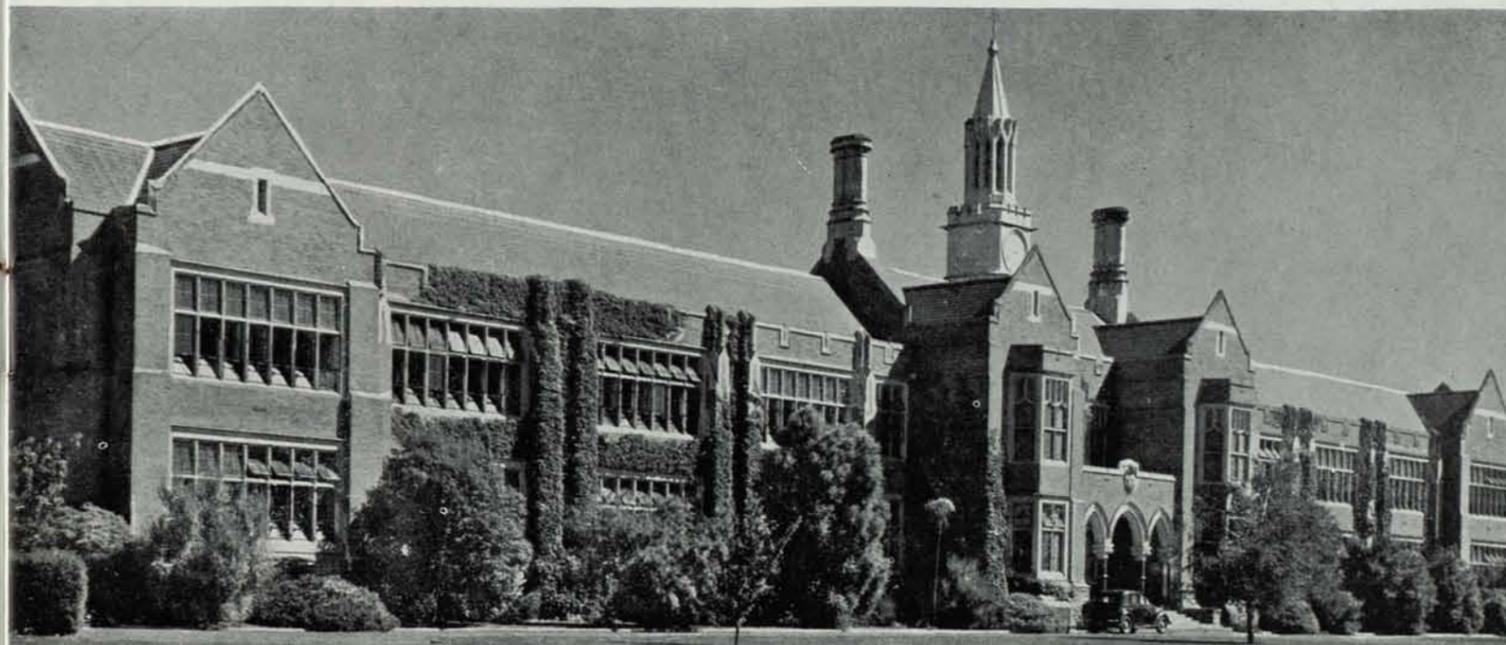


Christ's College—the quad.

The schools and colleges, in Christchurch, are founded on the lines of the English Public Schools and uphold the highest ideals of these schools. An agricultural college at Lincoln provides theoretical and practical training in primary production. Entrance to the University and colleges is open to everyone.



Christchurch Boys' High School



# CHRISTCHURCH

# Pot-pourri



## POPULATION & EXPANSION

Christchurch is favoured with a remarkably even climate, making it an ideal residential as well as industrial area. Well up in the Dominion averages for sunshine with approximately 2000 hours of sunshine, the city enjoys a temperate climate with a low average rainfall. The city has grown from 87,400 residents to 140,000, in the last thirty-five years.

## RESIDENTIAL FACILITIES

Homes by the river, on the beach or the hills, all within easy reach of the city area, are a feature of Christchurch. The magnificent Port Hills, the northern slopes of which get all the sun from early morning to late in the afternoon, are among the most favoured while there are many beautiful homes along the river and in the Fendalton, Merivale, St Albans and Papanui districts. New Brighton, Sumner and North Beach—all connected by fast tram or bus services—cater for those who desire seaside dwellings.

## MANUFACTURING, MARKETING AND DISTRIBUTION

Christchurch can be described as the cross-roads of the island, its magnificent port of Lyttelton being capable of handling the largest of ships with despatch. Through the city's extensive railway yards pass a large proportion of the imports and exports of the South Island. In the city itself, clothing, footwear, machinery, electrical goods, rubber products and dairy produce, to mention but a few, are made. These industries are steadily growing, aided by the abundance of cheap electric power and unlimited supplies of pure water. Coal is mined, in quantity, in the South Island and all building timbers are available.

## ENTERTAINMENT

Christchurch is not lacking in cultural entertainments. An active Repertory Society has for a number of years been producing plays of a high standard, while musical tastes are catered for by the Liedertafel, the Royal Musical Society and other similar organisations. A Civic Theatre and fourteen Cinemas cater for the public's amusement, and the city has three broadcasting stations.

## TOURIST CENTRE

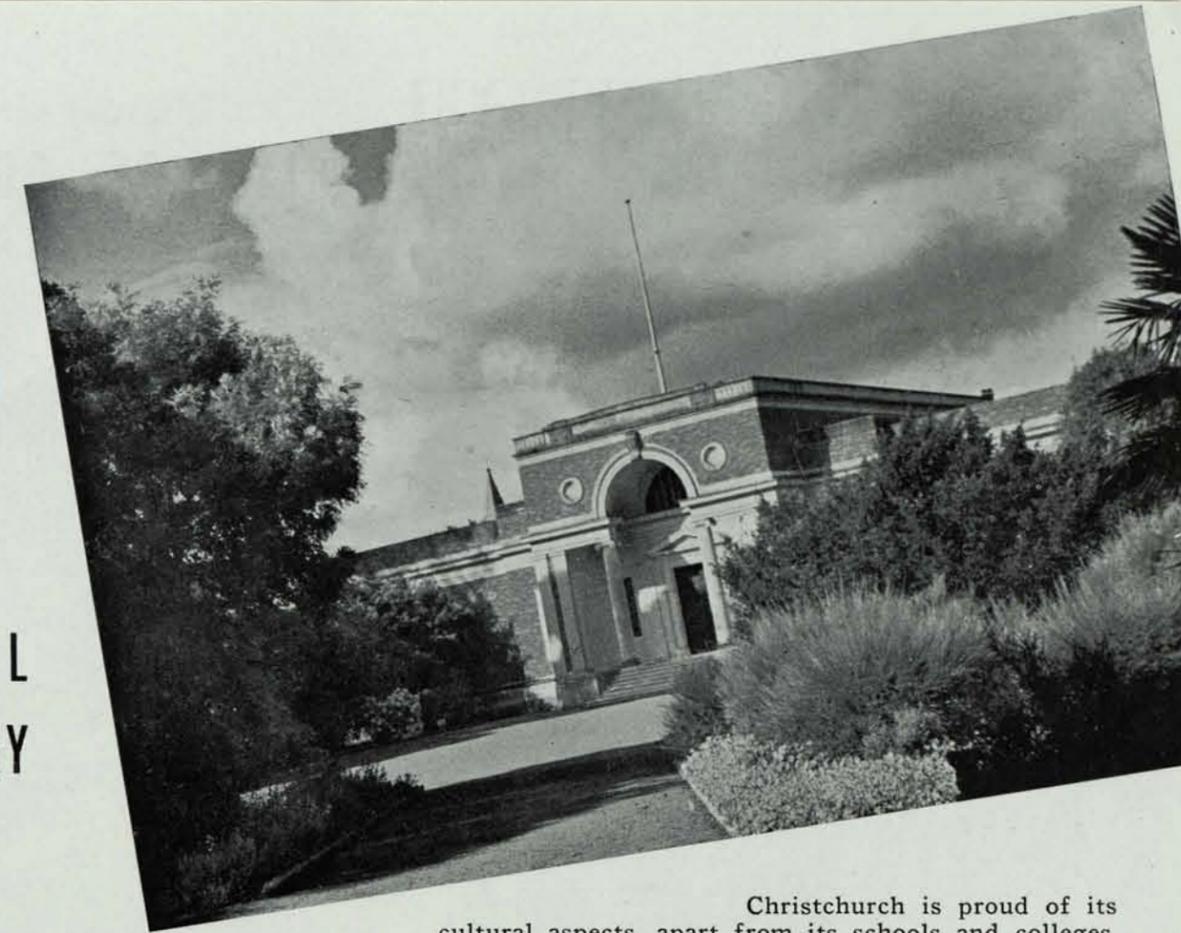
Situated as it is almost in the centre of the South Island, Christchurch is an ideal base for anyone wishing to tour the island by road, rail, or air. Timaru, Nelson, Arthur's Pass, the West Coast, Mount Cook and other regions are all within easy reach of the city. Deerstalking and game shooting, trout and salmon fishing, winter sports, etc., may all be enjoyed using Christchurch as a touring centre. The Government Tourist Bureau will plan in detail, and provide accommodation, for any trip tourists may wish to make.

## THE FUTURE

In Christchurch, the administrative authorities, such as the City Council, are very much alive to the future and the city will go on developing—as it has done over the past decade—as a manufacturing and tourist centre. New industries and factories, all controlled by a broad-visioned town planning scheme, are now springing up and in post-war years great expansion is expected. The municipally-owned airport at Harewood, one of the stopping terminals on the inter-island air route, has been constructed with facilities for the largest post-war airliners. A modern railway station is being planned and new and spacious goods sheds, the biggest in the Dominion, have been built to facilitate the handling of rail traffic.



## THE McDOUGALL ART GALLERY

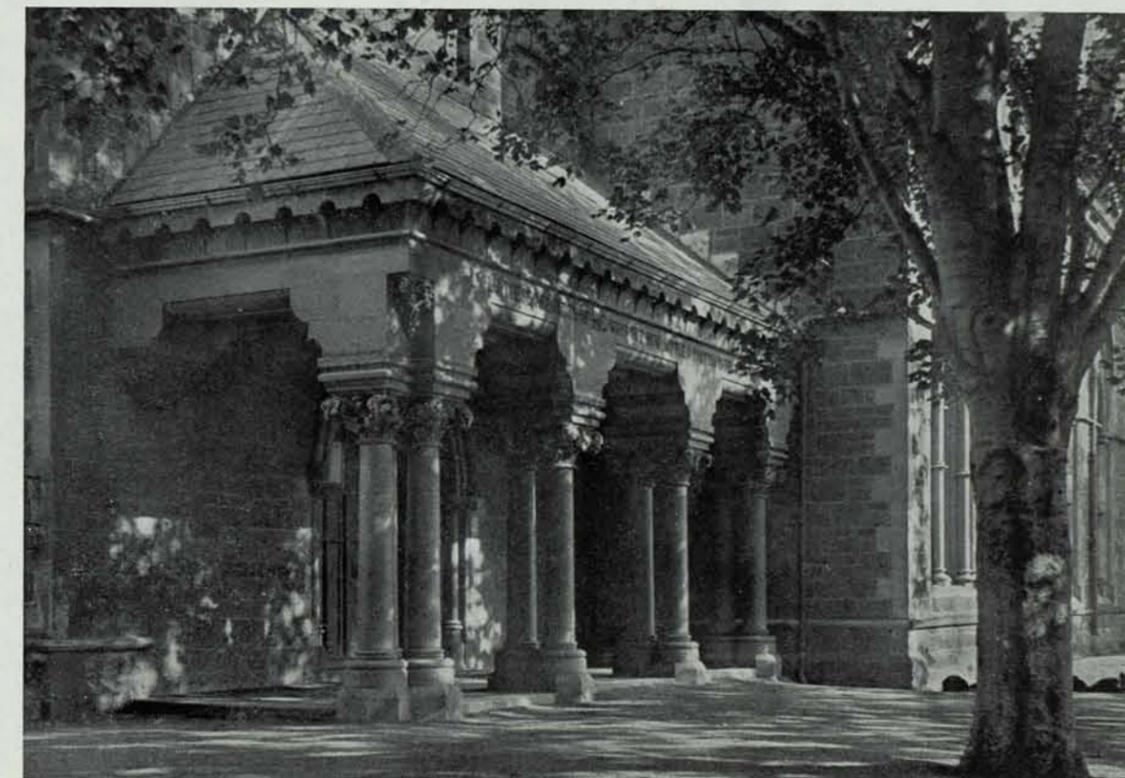


Christchurch is proud of its cultural aspects, apart from its schools and colleges, the Robert McDougall Art Gallery in the Botanic Gardens houses an outstanding collection of paintings, etchings and statuary. It contains works by the Canterbury Society of Arts and others presented to, or purchased by, the city.



## THE CANTERBURY MUSEUM

Exhibits of historical, geographical and ethnological interest are housed in the Canterbury Museum, a centre of interest for young and old. Here the treasures of past and present eras are attractively presented. The entrance is a fine example of stonework, embellished with carvings of great beauty.



Maori Canoe Sternpost—an excellent example of carving

# CHRISTCHURCH CITY OF CONTRASTS

A store in the City. One of the best examples of modern architecture in the Dominion.

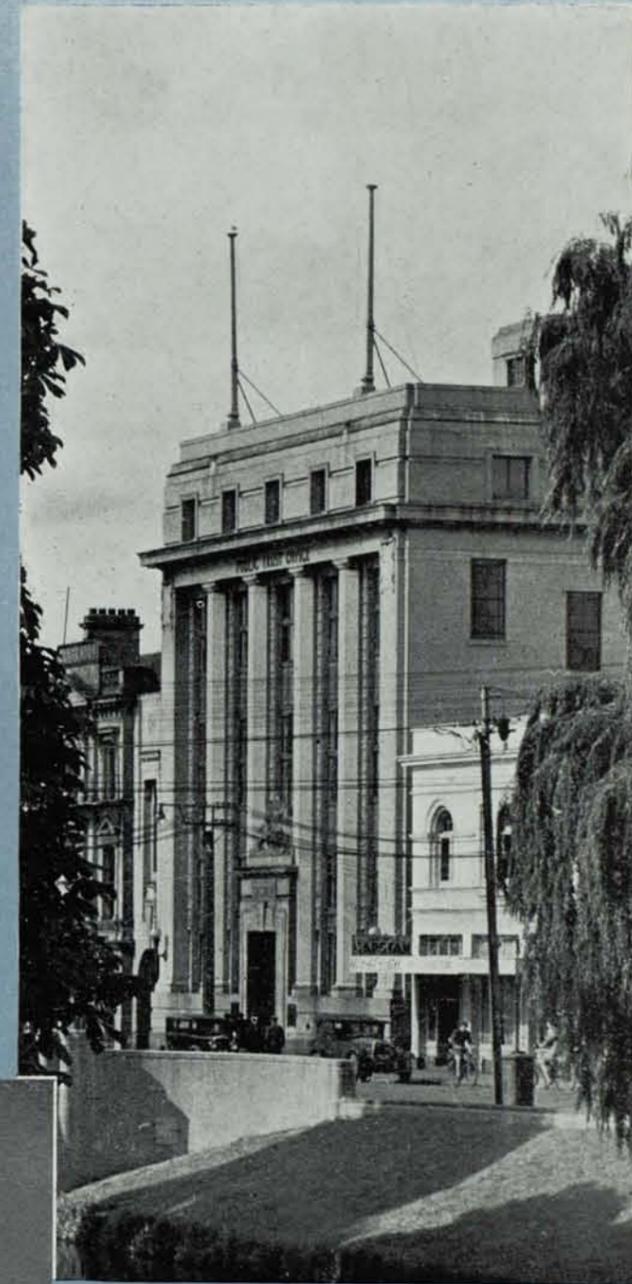


A portion of the Chief Post Office Buildings in the City

Christchurch, the City of the Plains, may well be described also as a city of contrasts. Here, cheek by jowl, stand modern business buildings and those, erected in a perhaps less hurried era, of stone and wood. Modern departmental stores and public buildings make up a large part of the business area, while the matured stonework of such buildings as the Provincial Council Chambers, the Sign of the Takahe on the Summit Road, and Christ's College, make a pleasing contrast.



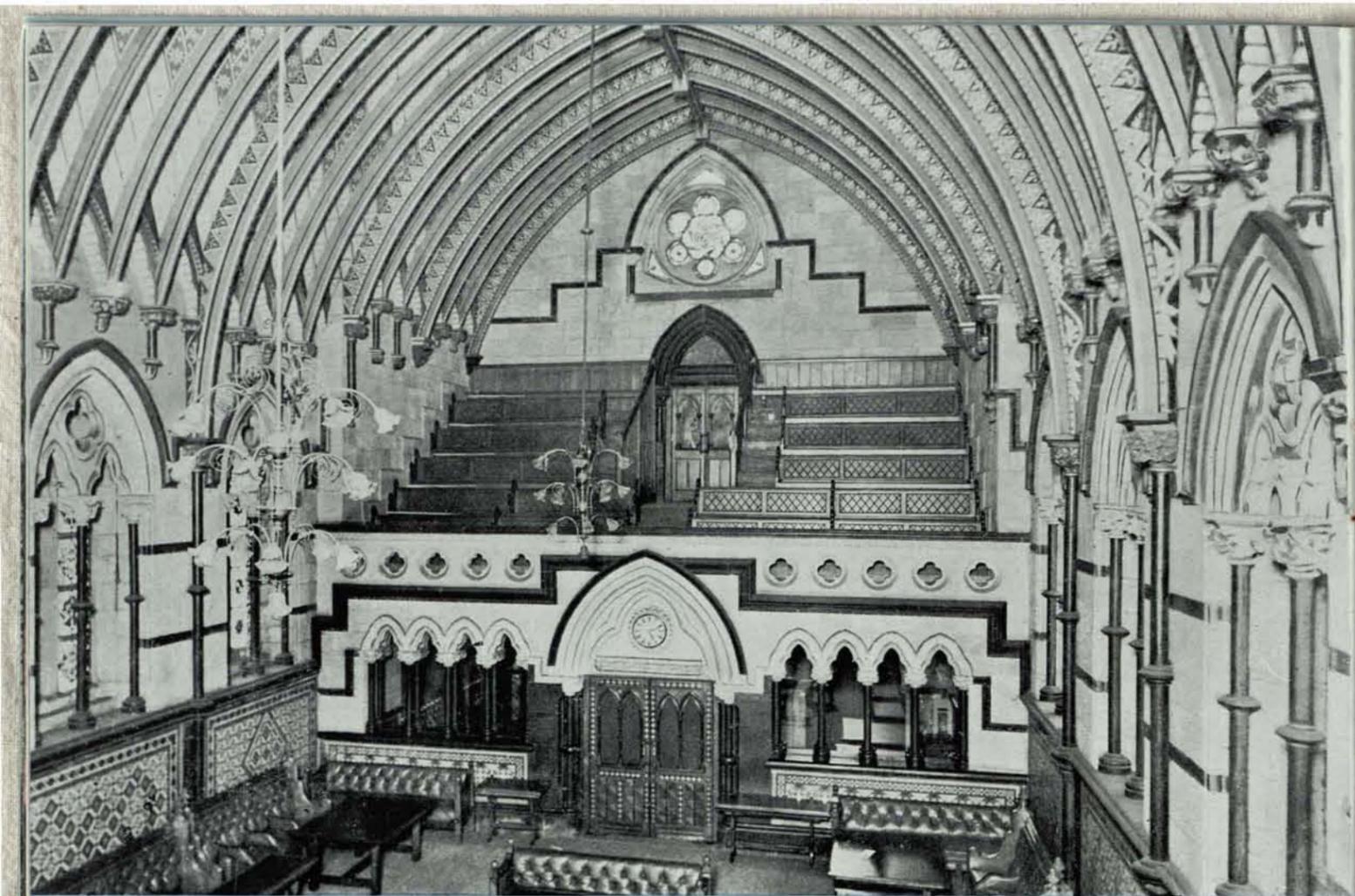
The State Fire Insurance Building



The Public Trust Offices



Headquarters of the Municipal Electricity Department

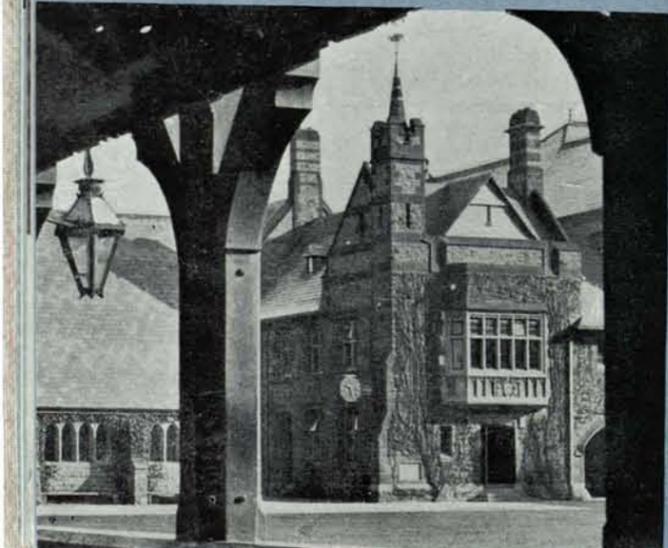


The interior of the Provincial Chambers

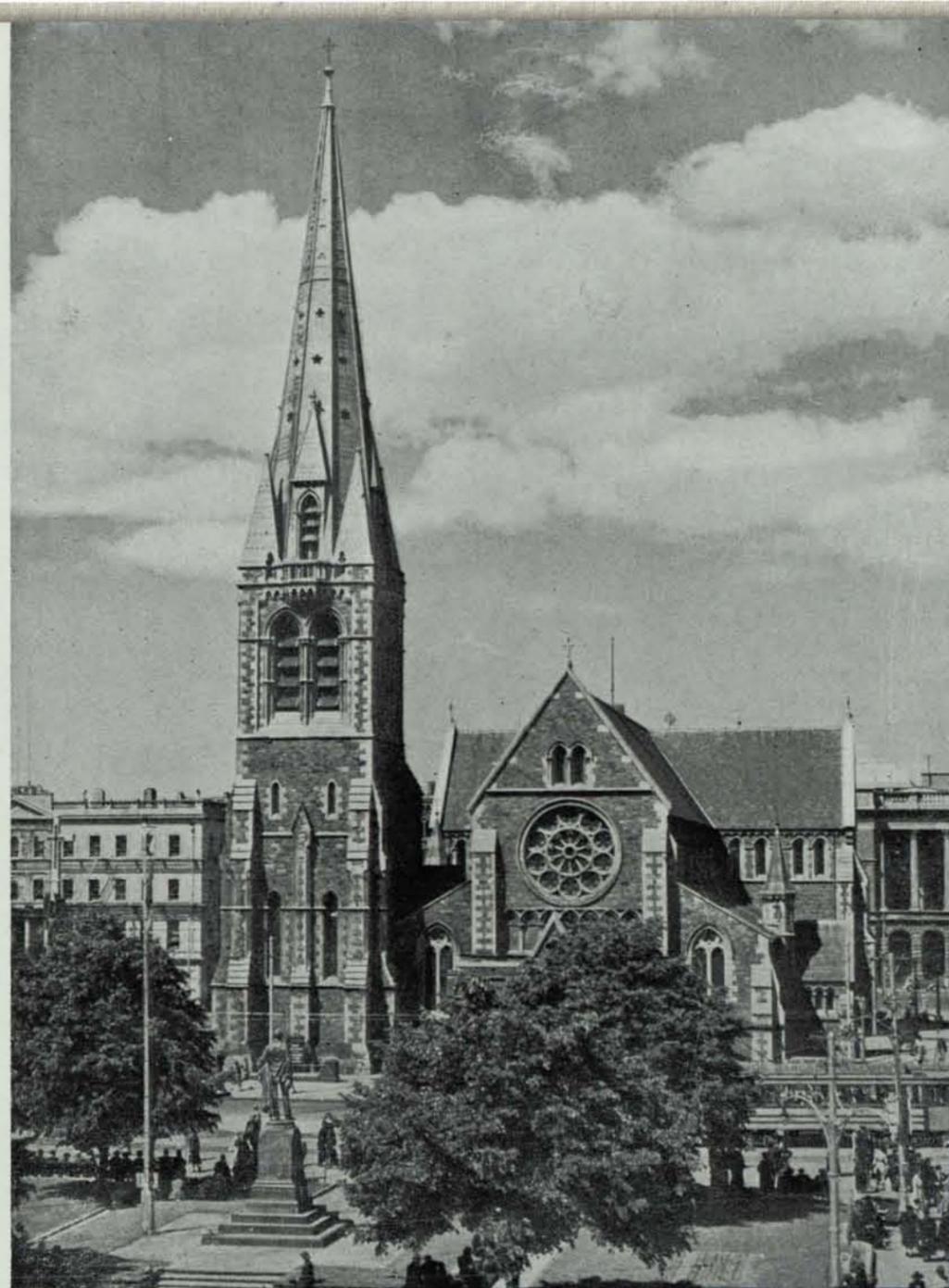
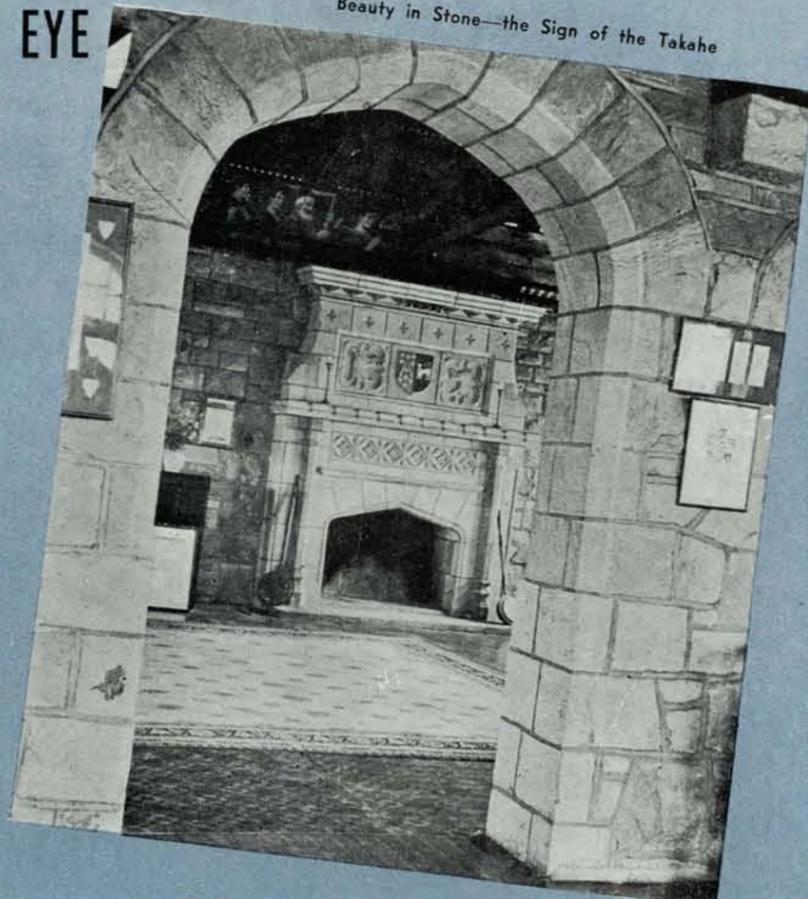
## DESIGNS WHICH ENCHANT THE EYE

Although modern buildings predominate, the architects of Christchurch have not neglected the beauty of the past era. The city has many magnificent and stately buildings such as the Old Provincial Council Chambers, a poem in stone, the Canterbury University, the Museum buildings and the Cathedral, to mention but a few.

A glimpse of Christ's College



Beauty in Stone—the Sign of the Takaha



The heart of a beautiful City  
—THE CATHEDRAL

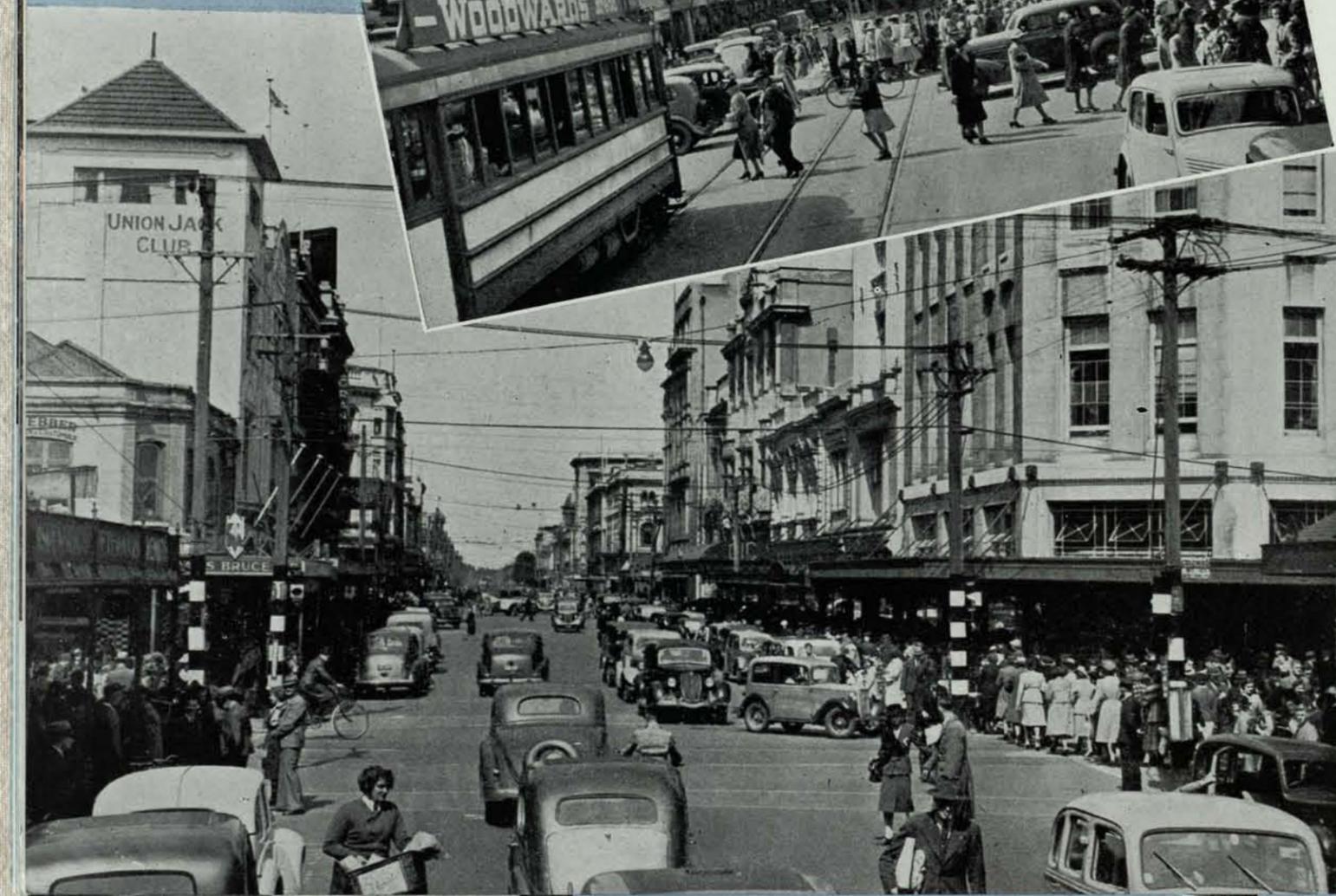
# CHRISTCHURCH

TOURIST CENTRE FOR SOUTH ISLAND, NEW ZEALAND



## STROLLING AROUND CHRISTCHURCH

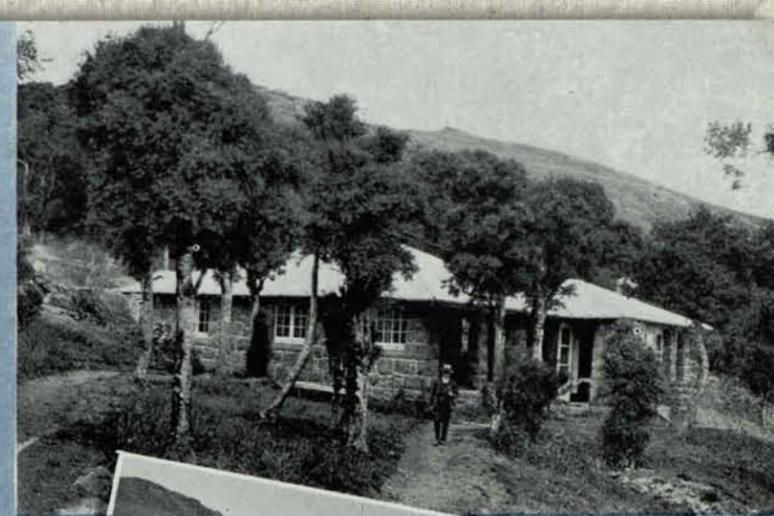
The business and shopping areas of Christchurch are centred around Cathedral Square, through which all public vehicle services must travel. Modern and spacious stores and city buildings are thus readily accessible.



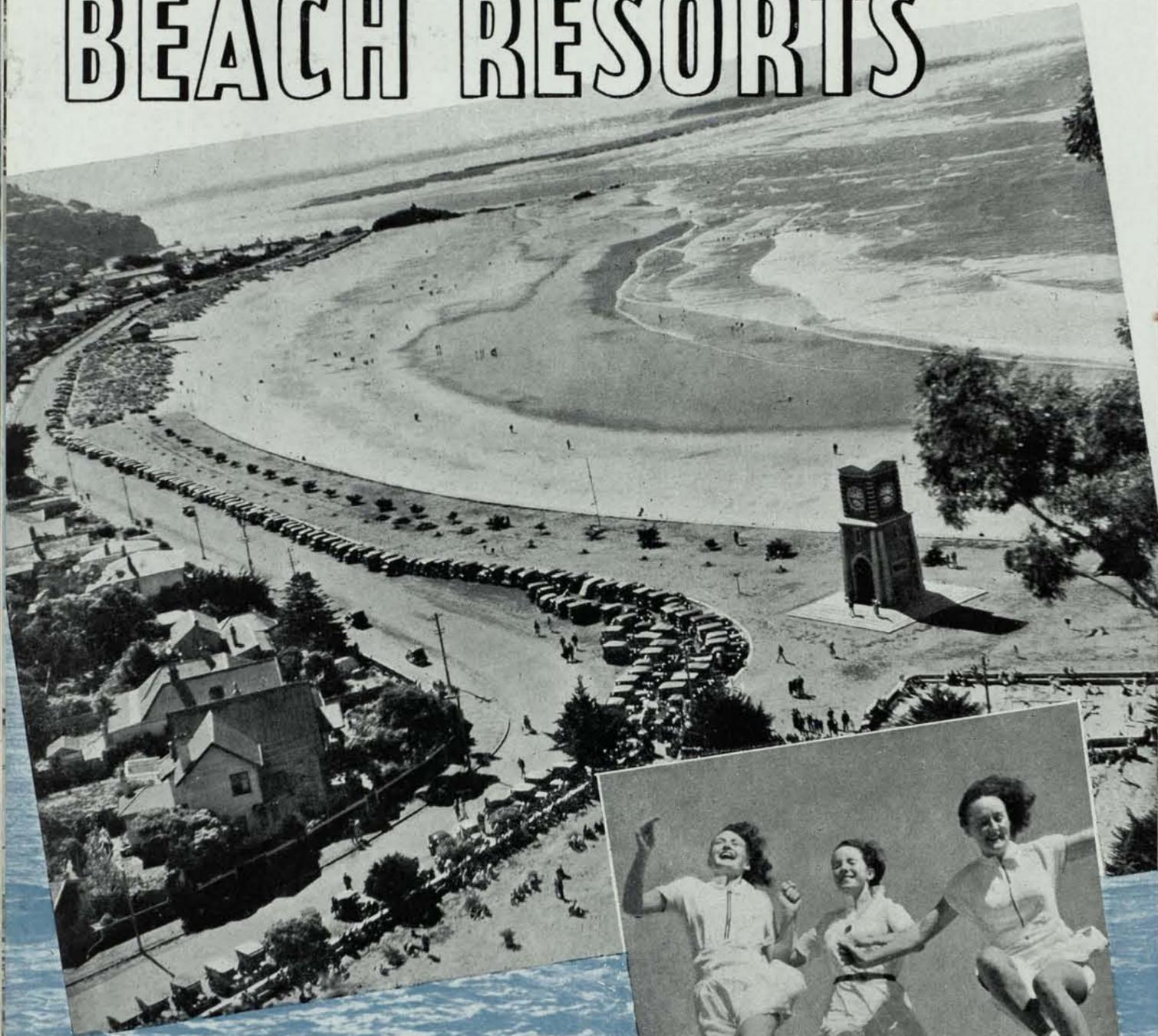
## A FEW OF THE VARIOUS LOCAL PLACES OF INTEREST AND BEAUTY

Within a few miles of Christchurch there are many glorious picnic spots and scenes of outstanding beauty. Along the Summit Road, running over the Port Hills above Lyttelton Harbour are the Sign of the Bellbird, the Takahe, the Sign of the Kiwi, and Victoria Park. Along the waterfront, bays and inlets such as the popular Corsair Bay, and Governor's Bay make delightful stopping places, while a launch service runs across the harbour to Diamond Harbour, a well-known picnic rendezvous.

## CHRISTCHURCH TOURIST CENTRE FOR SOUTH ISLAND



# BEACH RESORTS

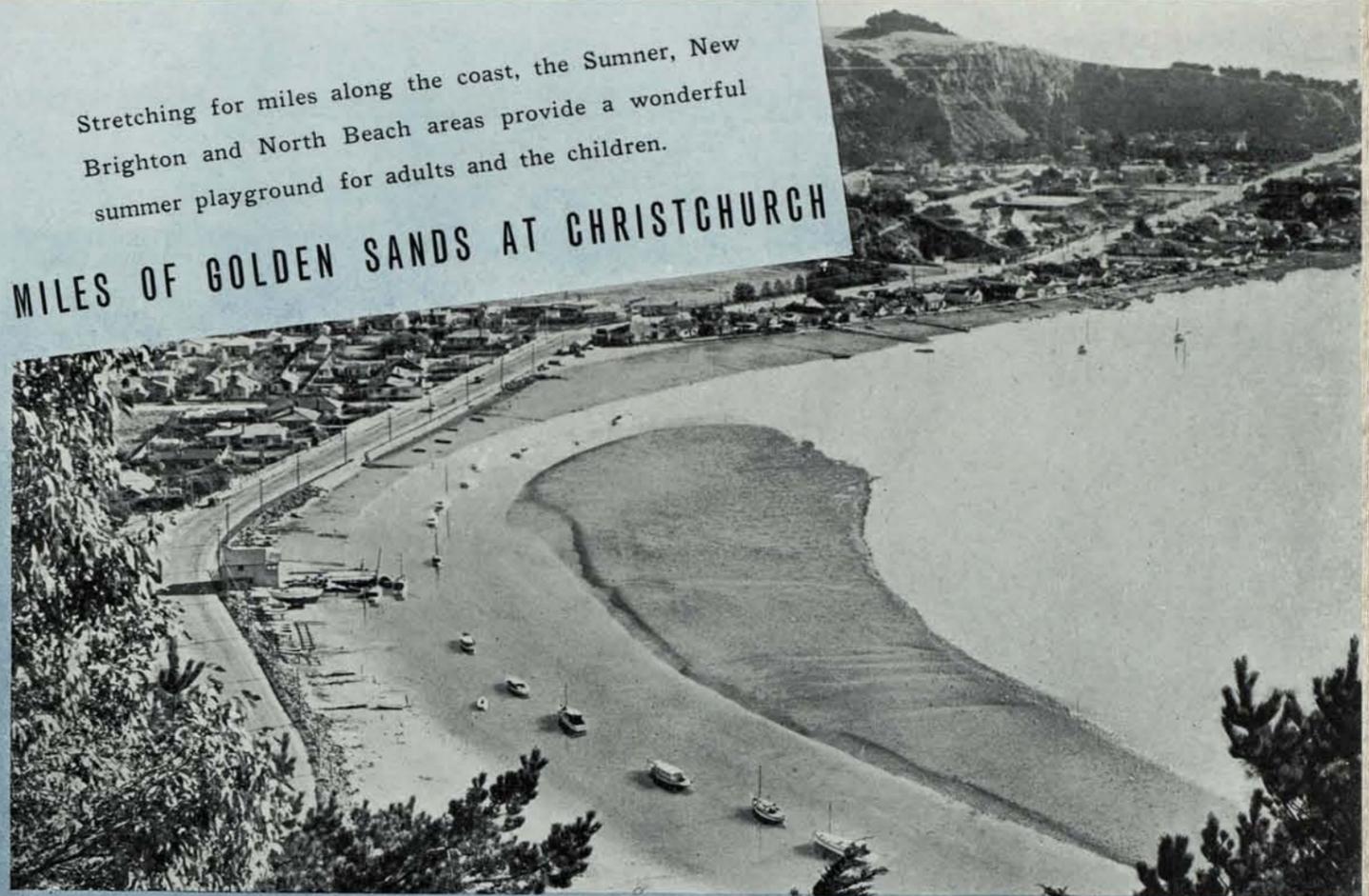


The natural beauty of Sumner



Stretching for miles along the coast, the Sumner, New Brighton and North Beach areas provide a wonderful summer playground for adults and the children.

## MILES OF GOLDEN SANDS AT CHRISTCHURCH



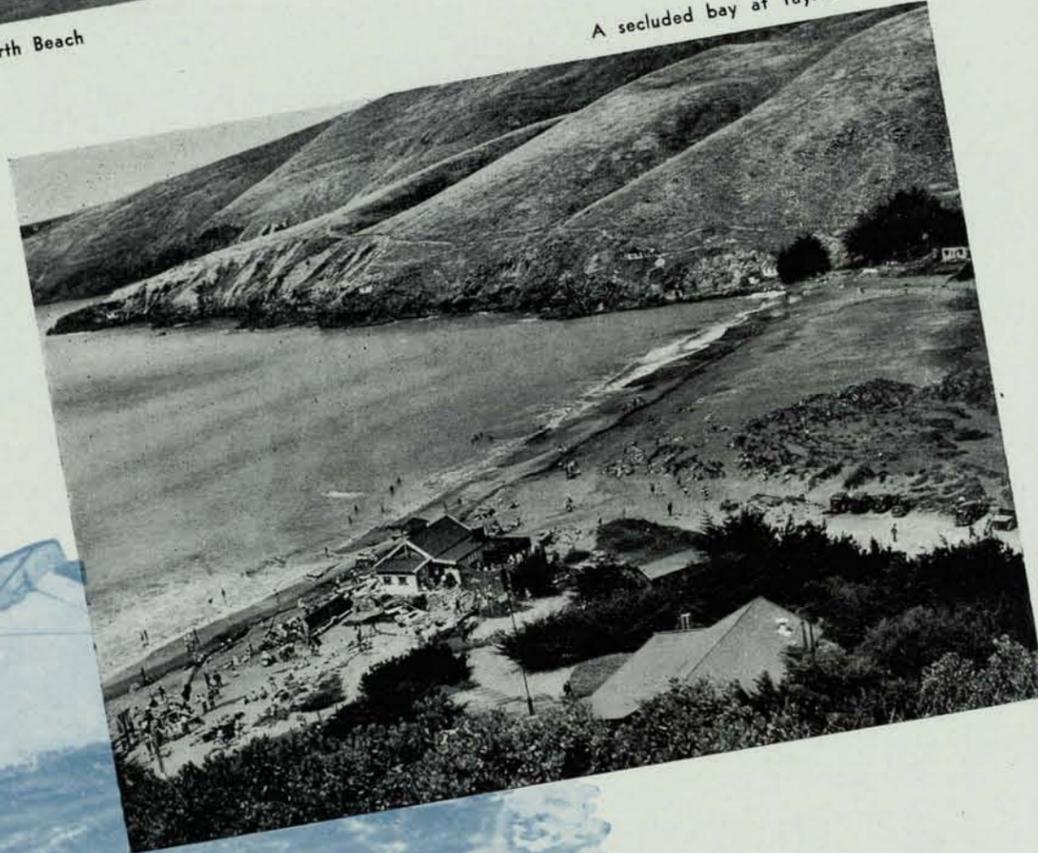
The Yacht Club, Redcliffs

Portion of Sumner Beach from the air





Happy bathers at Brighton and North Beach



A secluded bay at Taylor's Mistake



"THE CRISPING RIPPLES ON THE BEACH"  
TENNYSON



PICNICS — BATHING — SURFING  
YOU CAN HAVE THEM ALL AT ANY OF THE MANY  
BEAUTIFUL BEACHES NEAR  
**CHRISTCHURCH**



Loading an overseas ship

The Inter-island steamer en route Lyttelton

## LYTTELTON GATEWAY TO CHRISTCHURCH

The Port of Lyttelton, seven miles from Christchurch itself, is situated on a deep-water harbour which has few equals in New Zealand. An electric railway service connects the port with the city and the Canterbury Plains. Accommodation is provided at the wharves for vessels up to 30,000 tons with 12,000 feet of wharves served by railways. Modern electric cranes are fitted to facilitate the rapid handling of cargo.

# INDUSTRIES ARE MANY AND VARIED AT CHRISTCHURCH

## TOURIST CENTRE FOR SOUTH ISLAND, NEW ZEALAND

A large part of Christchurch is given over to industries of a varied nature. The abundant supply of water and electric power plays a large part in this, for in many industries these requisites are essential. Among the already established industries in Christchurch are

dehydration, tanneries, butter manufacturing, footwear, clothing, rubber, steel foundries, engineering works and many others. There are large areas available for expansion for other industries, all within easy access to roads and railways.

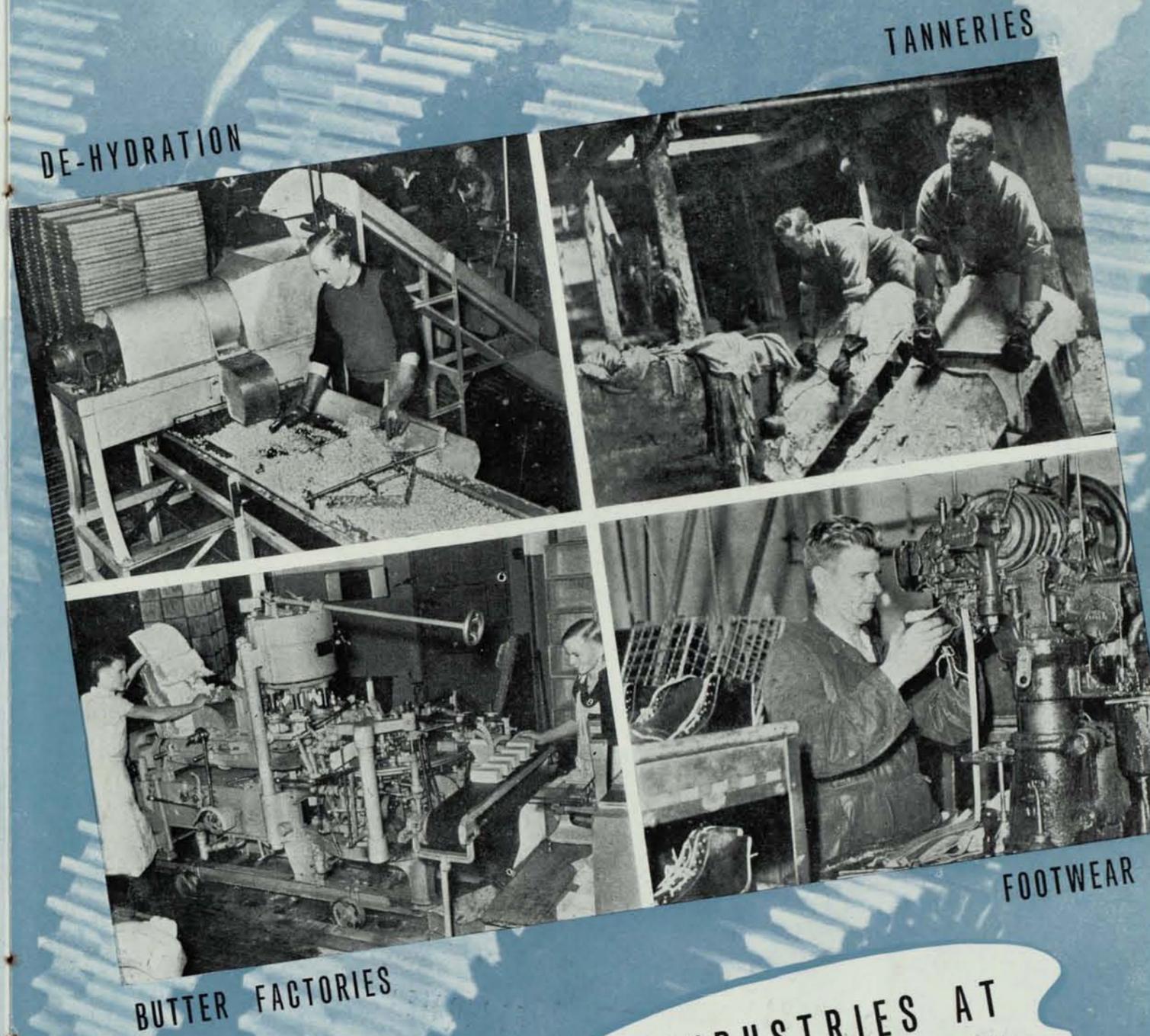
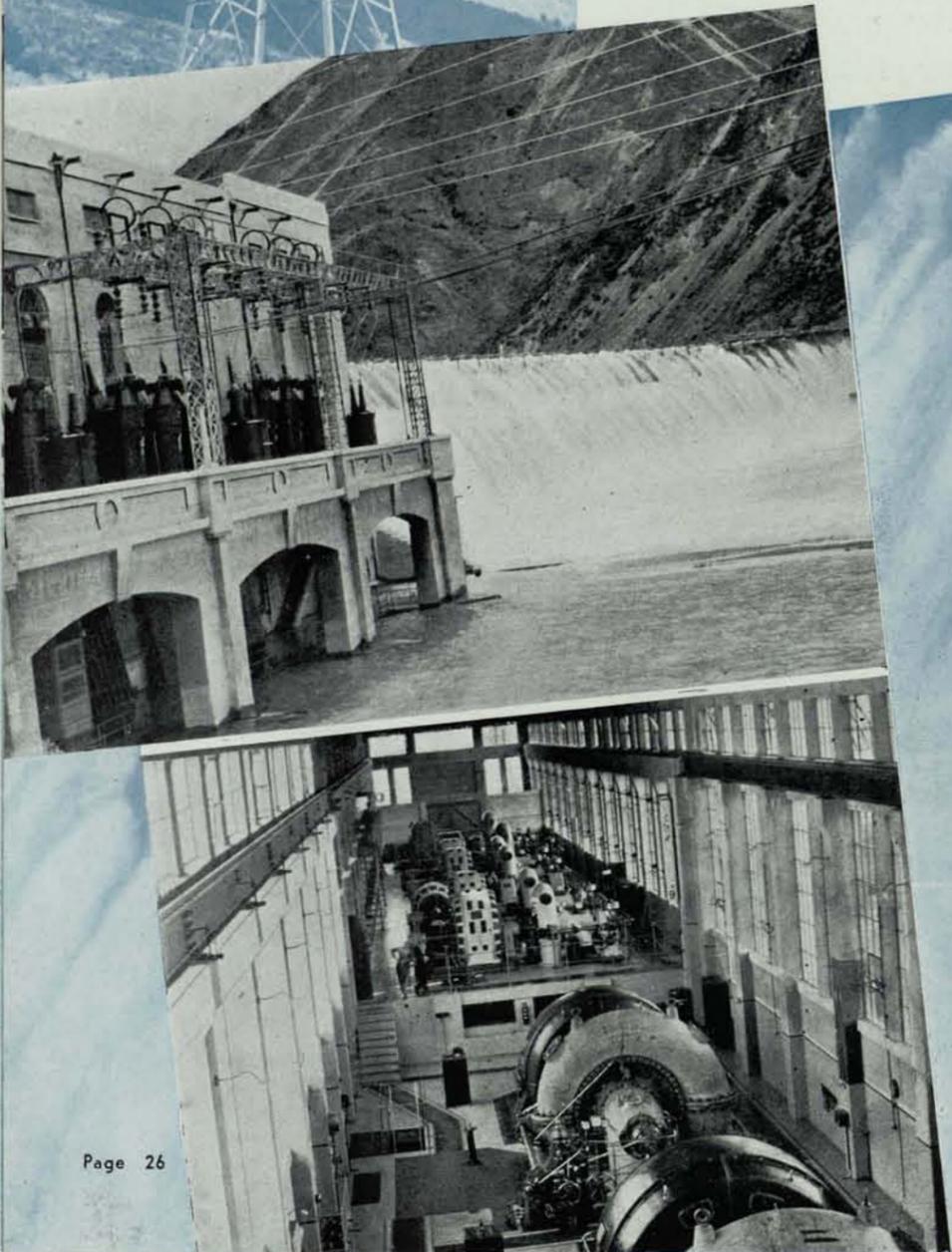
Industry in a garden setting



# POWER & WATER

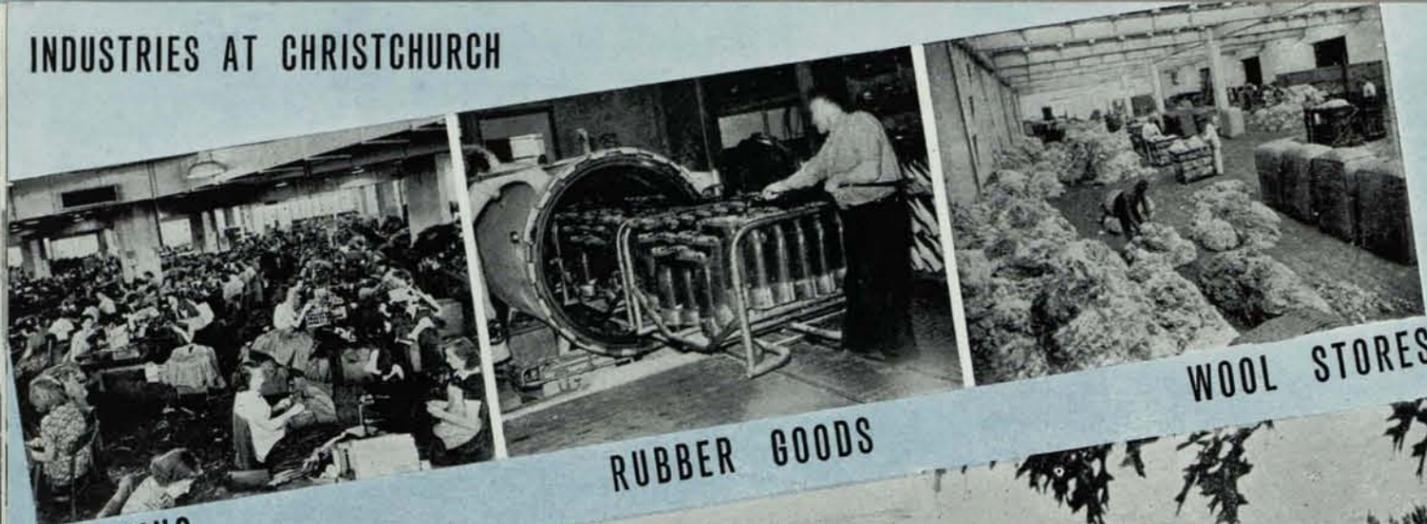
THE TWO ESSENTIALS FOR INDUSTRY  
ARE CHEAP & PLENTIFUL

There is an abundance of power for all purposes available in Christchurch. Electric power is supplied to Canterbury by hydro-electric stations at Waitaki, Lake Coleridge, Highbank, Lake Monowai and Waipori. These operate, with several subsidiary plants, on an inter-communicating grid system. The charges are on the lowest scale in the Dominion with special commercial rates for large consumers.



INDUSTRIES AT  
CHRISTCHURCH

**INDUSTRIES AT CHRISTCHURCH**



**CLOTHING**

**RUBBER GOODS**

**WOOL STORES**

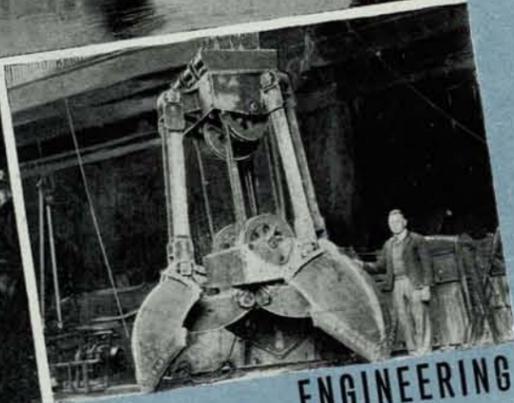


**MILLING**

One of the local flour mills in a charming setting

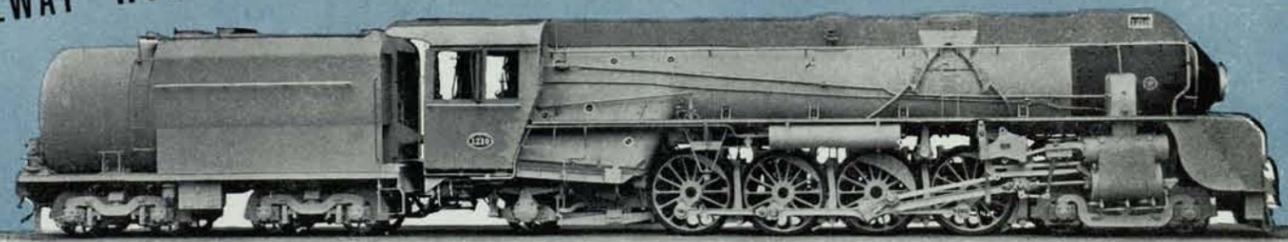


**FOUNDRIES**



**ENGINEERING**

**RAILWAY WORKSHOPS**



Enjoying his mid-day meal

There is every inducement for workers in the medium income brackets to reside in Christchurch. Attractively kept streets and every amenity needed for comfortable living are to be found in the city, with ample playgrounds in all areas for children and a high standard of child welfare.



" . . . RETIRED LEISURE THAT IN TRIM GARDENS TAKES HIS PLEASURE "

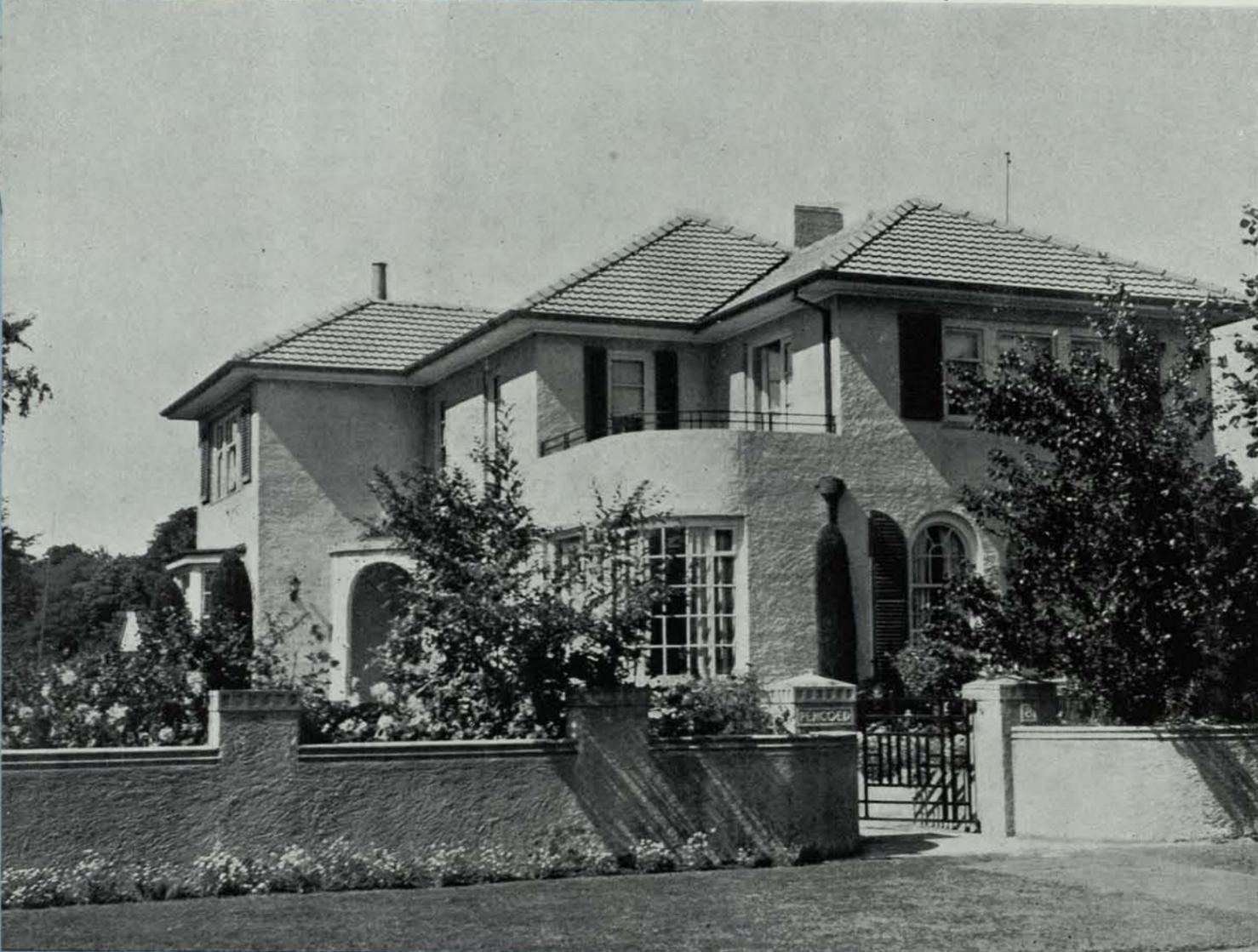
JOHN MILTON

# CHRISTCHURCH

# HOMES AND GARDENS . . .



Christchurch is noted for its beautiful homes and gardens, particularly along the Avon River and the Wairarapa Stream and on Cashmere Hills. Here, the city lends itself to beautification and full advantage has been taken of it.

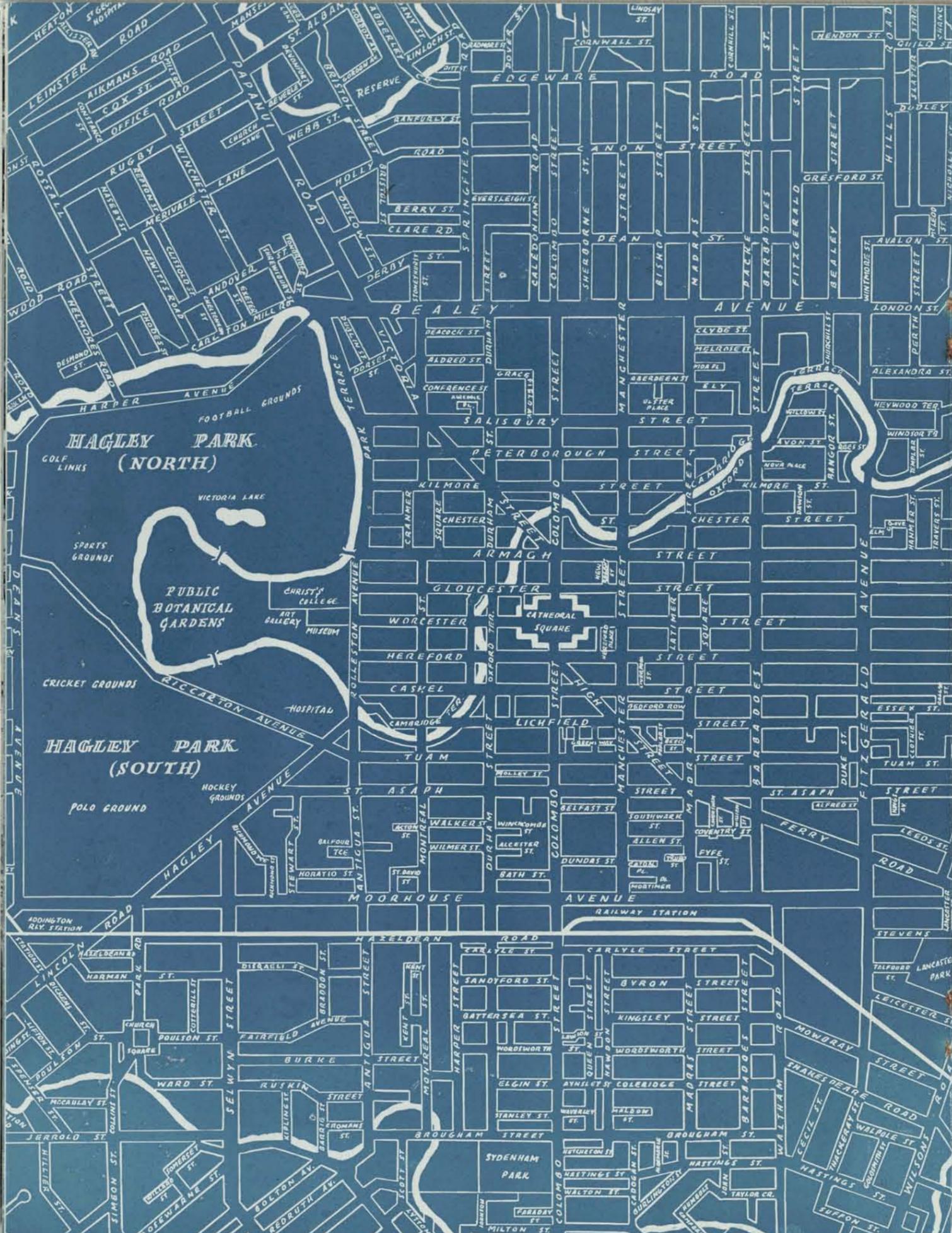


Bright and cheerful, pleasant and spacious

PRIVATE, AS WELL AS PUBLIC GARDENS, ARE BEAUTIFUL AT

# CHRISTCHURCH

TOURIST CENTRE FOR SOUTH ISLAND, NEW ZEALAND



# Information



## FOR THE OVERSEAS VISITOR

### AIR TRANSPORT

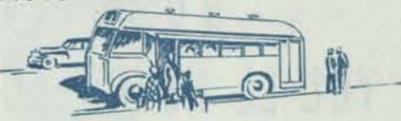


Modern air liners operate on routes which provide a daily service from one end of the Dominion to the other. Invercargill, Dunedin, Christchurch, Blenheim and Nelson are links in the chain with the North Island centres. Air travel costs in New Zealand compare favourably with those in other parts of the world.

### INTER-ISLAND SERVICES

The South and North Islands are joined across Cook Strait by three steamer express services. There is a daily service between Lyttelton and Wellington while other steamers run from Picton and Nelson. The fare from Lyttelton to Wellington is from 27s 6d.

### TRANSPORT IN THE CITY— MOTOR BUS



Fleets of modern diesel and petrol buses efficiently handle the crowds in Christchurch and suburban areas not served by the tramways.

### EXCHANGE RATES

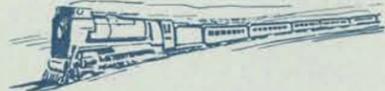
Visitors from overseas find their money goes further in New Zealand. Those coming from the United Kingdom will discover that their money is worth 25 per cent more in New Zealand.

### TROLLEY BUS



Trolley cars are used on some lines in Christchurch, mainly on the routes leading to the sea beaches at North Beach and the Shirley Golf Links.

### STATE RAIL SERVICES

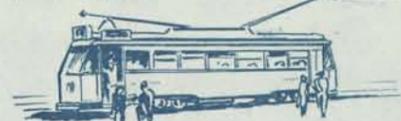


Safe and comfortable travel is provided by the New Zealand Government Railways. In modern coaches, the traveller can lean back and relax as the trains pass through interesting country. Railway travel is inexpensive and the lines cover the greater part of the country.

### HOTEL AND GUEST HOUSES

No matter where the tourist goes in the South Island—to small towns, resorts or cities—hotel and guest house accommodation is always of a high standard. There is a wide variety of tariffs, and the service and cuisines leave little to be desired.

### TRAM CAR



Christchurch is admirably served by tram lines running on frequent timetables. Routes run right out to the furthest suburbs and provide safe and easy travelling.

### SEASONS

The seasons in New Zealand are the opposite to those in the Northern Hemisphere. Christmas here is celebrated almost in the middle of summer and those wishing to escape the rigours of a winter in their own climate, can enjoy two summers in succession by visiting the Dominion.

### ROAD SERVICES



Where the railways do not go, adequate bus services—both private and State—provide the transport links. Modern buses are available in most parts of the South Island and fares are reasonable. Splendid roads make touring by bus a pleasure.

### SHOOTING AND ANGLING CALENDAR AND INFORMATION

The shooting season in New Zealand opens not earlier than May 1 in any year. There is a wide variety of game offering, from deer and wapati down to grouse and rabbits. The trout fishing season begins on October 1 and ends on April 30. Trout and salmon provide fine game fishing in most rivers of the South Island.

### TAXI SERVICES



Four efficient taxi companies, equipped with modern cars, are always on call in Christchurch. The main rinks are situated around Cathedral Square in the heart of the city.

### WINTER SPORTS SEASON

The Winter Sports season in the South Island extends over the months of May, June, July, August and September and offers opportunities for Skiing, Skating, Tobogganing and other sports. The air is dry and exhilarating, the setting beautiful beyond words.

### PRIVATE HIRE



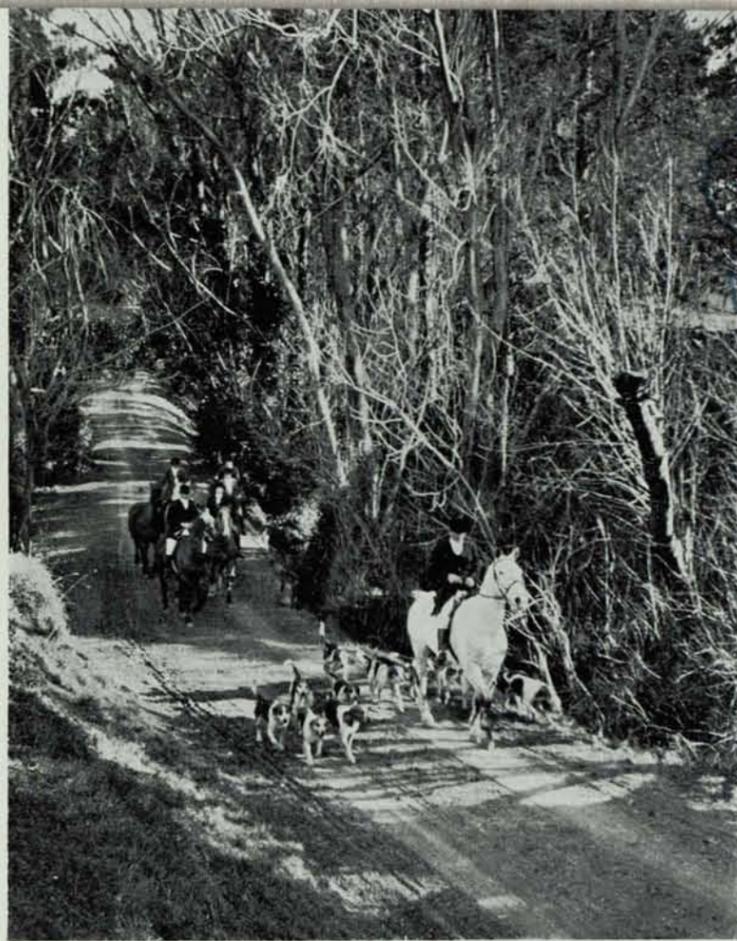
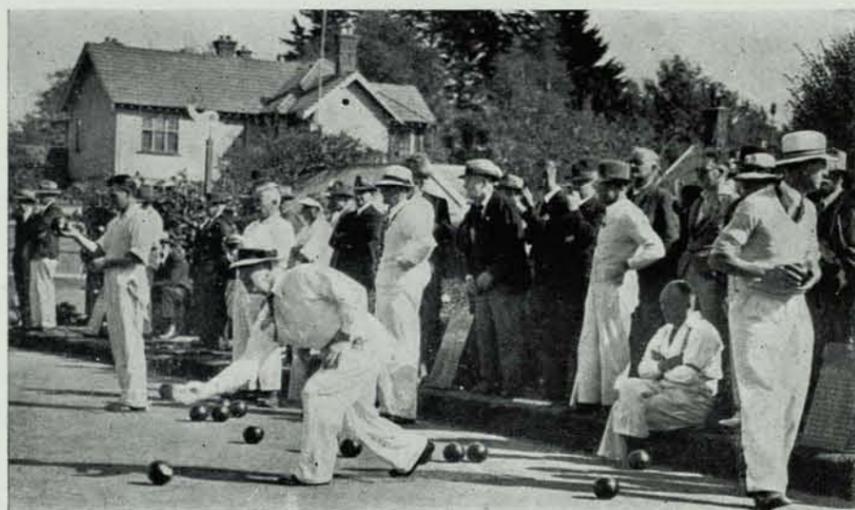
For the person who wishes to drive himself, there are ample rental cars available in the city. The charges for these are reasonable and the cars can be hired for either short or long periods.

## STREET MAP OF THE CENTRE OF CHRISTCHURCH

# SPORT

GOOD TIMES  
YOU'LL NEVER FORGET

Few, if any, cities in New Zealand are as well provided with sports grounds of all descriptions as Christchurch. Right in the heart of the city is Hagley Park covering approximately 400 acres. Here there are Rugby, Soccer, Hockey and Baseball grounds . . . Tennis Courts . . . Bowling Greens . . . and a fine Public Golf Course. Every Saturday, in season, the sports enthusiast finds much to satisfy his interest in these playing fields. In addition there are numerous Suburban Parks with similar sports facilities. Lancaster Park, with its fine grandstands and "bank" is one of the best grounds in New Zealand for big Rugby football or cricket matches. In the summer, these grounds are all turned over to cricket, the Oval at Hagley Park being described by overseas visitors as one of the finest grounds in the world.



# SPORT



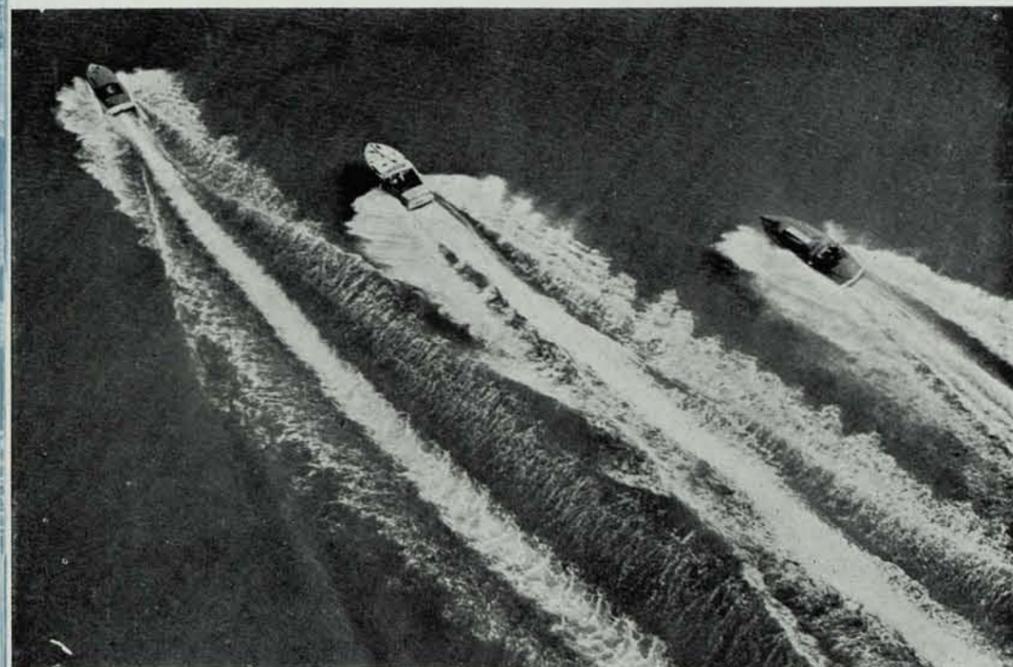
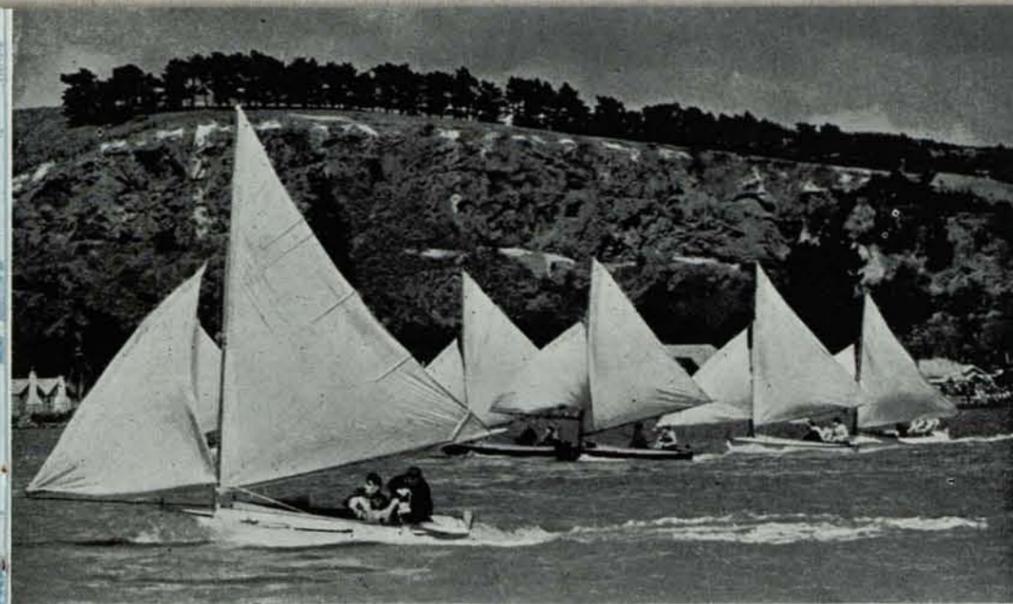
Just out of the city, the tastes of the golfer are splendidly catered for, the Avon provides an ideal rowing course, and hunting may be indulged in by those who would prefer equestrian exercise.





# THE TURF

Christchurch is fortunate, in that within easy distance of the centre of the city, are two of the best race-courses in the Southern Hemisphere. Here, every year, the best horses in the Dominion compete at Riccarton in flat racing and hurdle events, while the trotters and pacers hold their meetings on the course at Addington.




# YACHTING

With Lyttelton, Sumner and the Estuary within a short distance of Christchurch, yachtsmen are well catered for. Strong clubs are in existence and the sport is one of the most popular of summer pastimes. In the winter, ice skating and other winter sports are indulged in at Lake Lyndon and in the hills to the west, within easy reach of the city.



# WINTER SPORTS

# AGRICULTURE IN CANTERBURY

Wheat and other cereal production is an important and integral part of the economic life of Canterbury. On the plains and in the fertile foothills of Canterbury, large acreages of wheat are sown every year, and the district can well be called the "Granary of New Zealand." In the summer, rolling fields of golden wheat cover large areas of

the plains, and the song of the heading machine or the thresher can be heard from dawn to dusk. Large quantities of potatoes, oats, barley, small seeds and feed are also grown and exported to either the North Island or overseas. A smaller but still important industry is dairying, and Canterbury butter is recognised by the experts as of the very highest quality.



DO YOU KNOW ME?

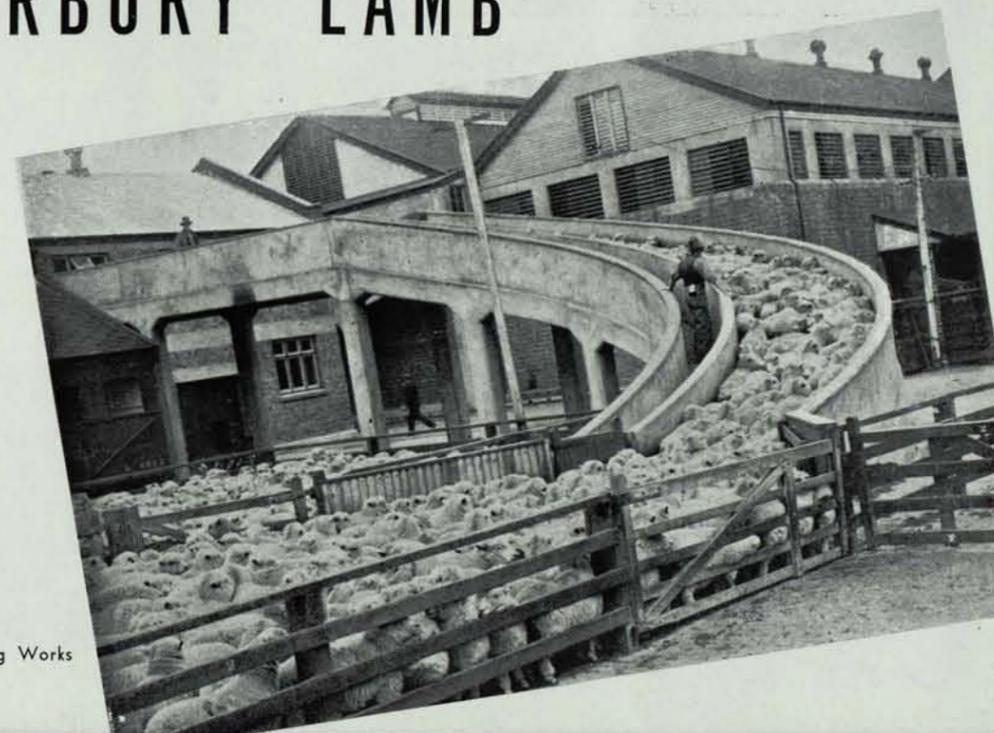


## I'M CANTERBURY LAMB

Canterbury lamb and mutton is known all over the world for its excellent quality and high standard. The Canterbury Plains extending from north of Christchurch to Timaru, are among the finest grazing areas in the world and this is reflected

(Continued on page 40)

On the ramp to the Freezing Works





Going aboard—for overseas transit



Hand and power shearing are both used

# WOOL...

Wool is one of the primary industries on which Canterbury relies for its prosperity. The sheep on the Plains and in the rugged country behind the foothills produce great quantities of wool. In the Mackenzie Country behind South Canterbury, and the high hills close to the Alps, there are vast runs carrying hundreds of thousands of sheep bearing some of the finest wool in the world. Before the war, buyers came from all over the world for the wool sales.

in the meat which is exported to Great Britain and other countries. Every year, ships load at Lyttelton and other ports with thousands of frozen carcasses from the freezing works. Thus, the lambs which grazed on the sunny Canterbury Plains find their way to feed the British people.



Canterbury Lamb in its ultimate, appetising form

ON THE FOLLOWING PAGES are pictured some of the magnificent scenic attractions of the South Island. CHRISTCHURCH is the convenient base from which to take these tours.

**CHRISTCHURCH** — TOURIST CENTRE FOR SOUTH ISLAND

# AKAROA

THE "LITTLE FRANCE" OF NEW ZEALAND



A peaceful scene in a perfect setting

● The town is divided into two parts—British Akaroa and French Akaroa. A French ship arrived with colonists aboard only to find the British in possession . . . they landed and two settlements were formed. Descendants of the French are still in the district.

An ideal holiday resort, with one of the finest climates in Canterbury, Akaroa has much to offer the holiday-maker. Nestling in a fold of the hills of Banks Peninsula, the town has a remarkably peaceful air of repose and ease. For those who want to rest, they can, but for others there are harbour trips, fine sea bathing, walks on the hills or along the foreshore, tennis, golf and fishing.

THERE ARE REGULAR SERVICES FROM **CHRISTCHURCH**  
TOURIST CENTRE FOR SOUTH ISLAND, NEW ZEALAND

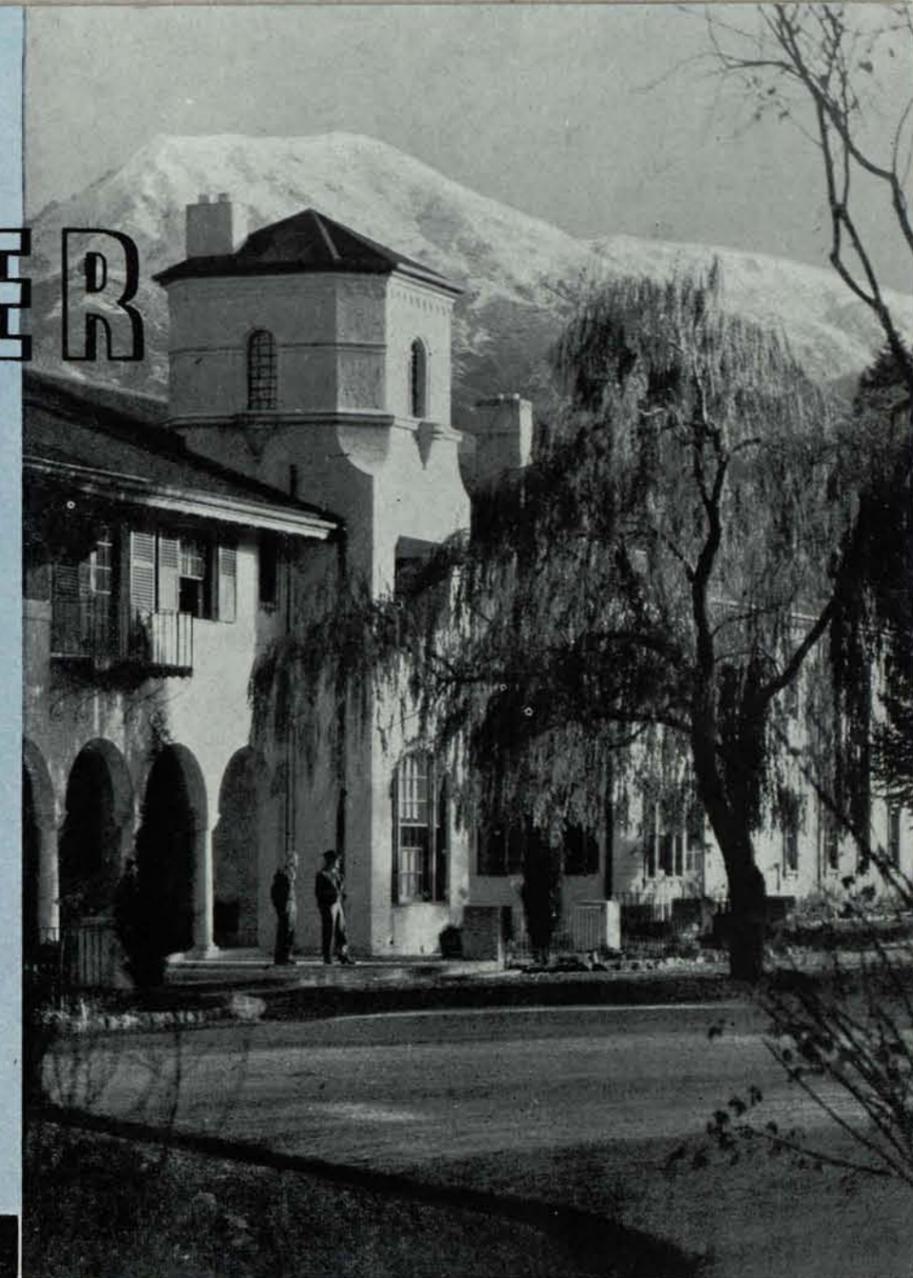
# DELIGHTFUL HANMER HOT SPRINGS

Hot and medicinal springs make Hanmer one of the main spas of New Zealand, and lying as it is in a fold of the hills in North Canterbury, the climate is one of the finest for a holiday resort. The accommodation offered at Hanmer Springs is of a high standard, "The Lodge" being one of the most beautiful and most modern private hotels in the Southern Hemisphere.

A care-free party of campers



EASILY REACHED BY ROAD FROM **CHRISTCHURCH**



"The Lodge," Hanmer Springs

## CAMPING IN NEW ZEALAND

From the points of view of climate and the type of country, the South Island in general is an ideal part of New Zealand for camping. Numerous motor camps, complete with modern facilities are available in many districts, the one at Hanmer Springs being acknowledged one of the best in New Zealand.



"ONE BOUNDLESS BLUSH; ONE  
WHITE-EMPURPLED SHOWER  
OF MINGLED BLOSSOMS."

James Thomson

## NELSON AND THE SOUNDS REGIONS

Majestic hills, with deep green water where the valleys would be and luxuriant bush sweeping down to the water's edge, make the Marlborough Sounds at the tip of the South Island a holiday-makers paradise. Here, well appointed guest houses with private beaches cater for all tastes and the days spent launching through the magnificent scenery

A GRAND TRIP FROM  
**CHRISTCHURCH**  
TOURIST CENTRE FOR THE  
SOUTH ISLAND, NEW ZEALAND

are never forgotten. Deep sea fishing, with abundant catches, is another attraction. Further round to the west, is Sunny Nelson, one of the main fruit-growing districts of New Zealand. Here mile upon mile of orchards and pleasant farms on the gently rolling country beckon to the traveller with an invitation to explore this wonderland.

"HILLS PEEP O'ER HILLS AND ALPS  
ON ALPS ARISE!"

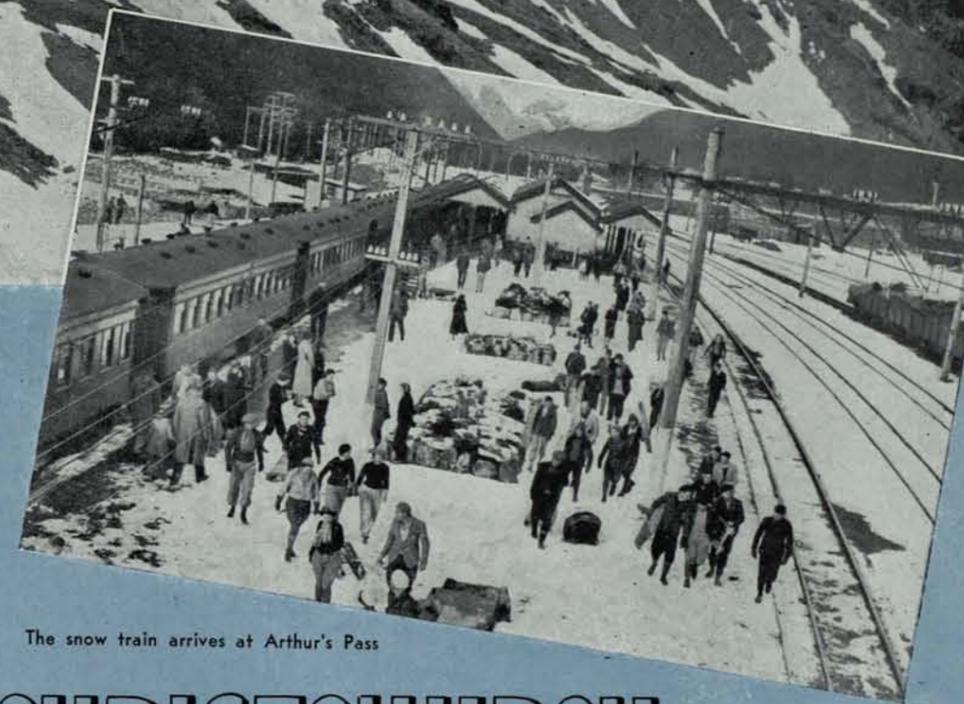
ALEXANDER POPE

# ARTHUR'S PASS



The majesty of Mt. Rolleston

Ski-ing and climbing, under conditions suitable for the expert or easy enough for the beginner, are provided by the winter sports grounds at Arthur's Pass. Under three hours' travel from Christchurch, the Pass is one of the most popular week-end resorts in the Island during both summer and winter.



The snow train arrives at Arthur's Pass

BY ROAD & RAIL FROM

# CHRISTCHURCH

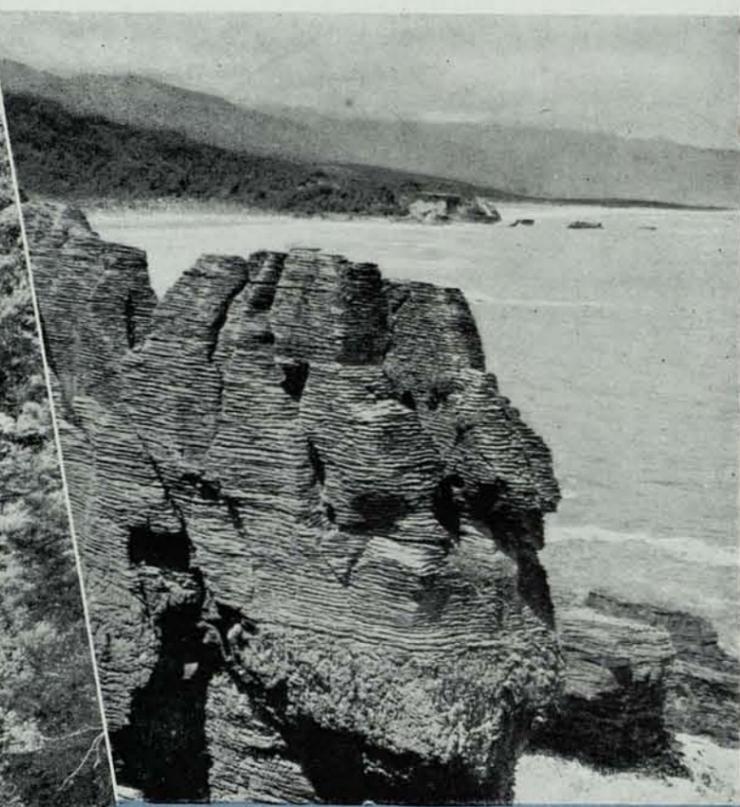
TOURIST CENTRE FOR SOUTH ISLAND



# THE WEST COAST OF SOUTH ISLAND, NEW ZEALAND

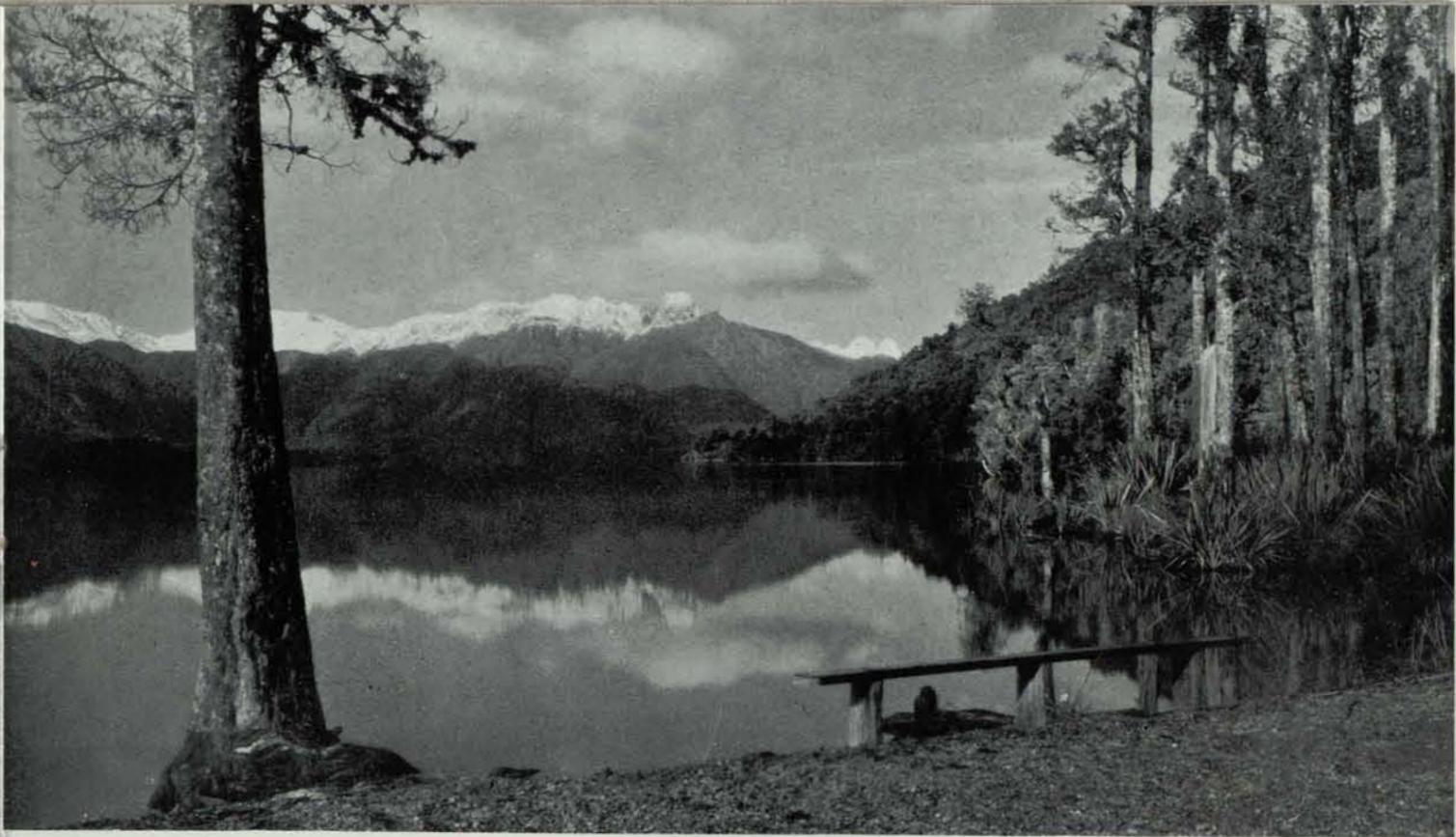


In the beautiful birch forests of the West Coast

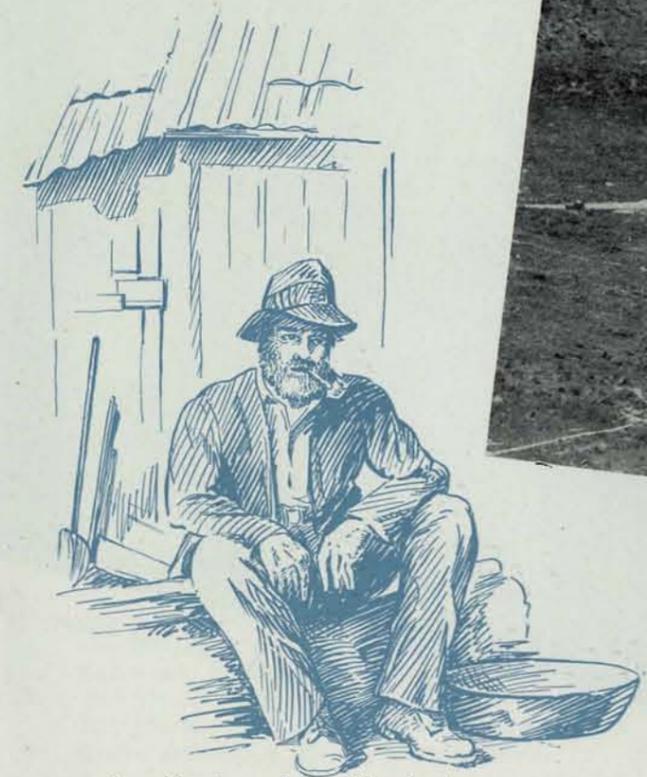


Curious rock formations at Punakaiki

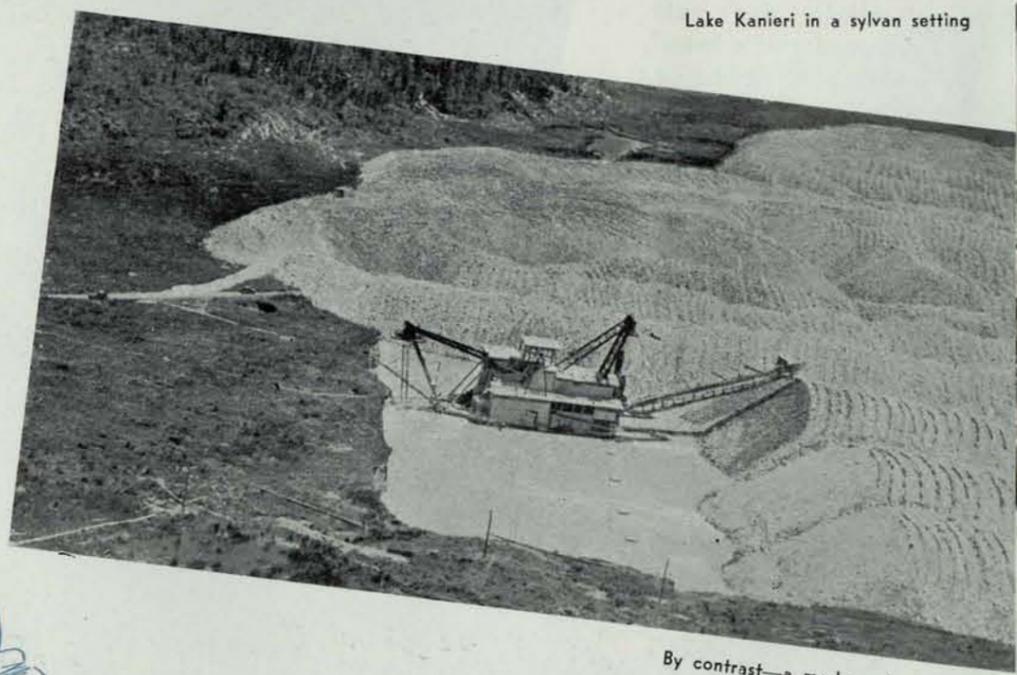
The sub-tropical rain forests of the West Coast, studded with lakes, combine with the romance of the early gold diggings and historical places to make it one of the most interesting parts of the South Island. Apart from the scenic aspects, the huge gold dredges working over the former diggings, the logging industry and coal mining, hold much of interest to the visitor.



Lake Kanieri in a sylvan setting



A gold miner of the old school



By contrast—a modern dredge



## A PICTURESQUE TRIP . . .

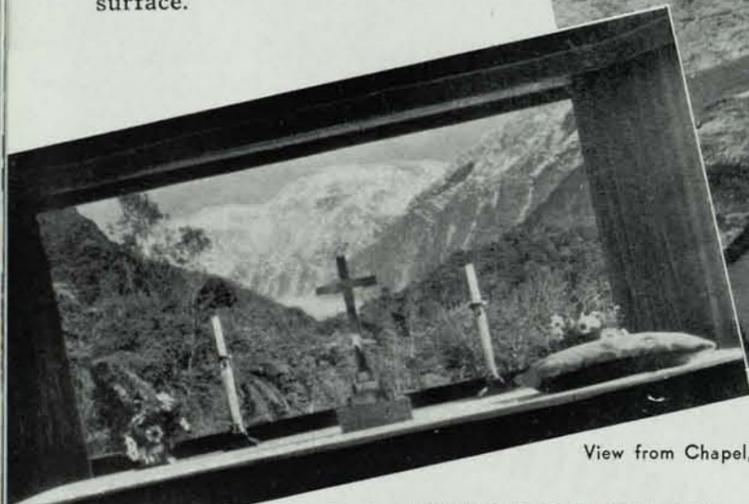
# THE REMARKABLE FRANZ JOSEF GLACIER

The Hostel, Waiho

The uncanny combination of majestic mountain peaks, great rivers of ice, sub-tropical vegetation and hot springs, all within a day's walk of a comfortable hostel, makes the glacier regions of the West Coast one of the outstanding tourist resorts in the world. Here the Franz Josef Glacier comes down almost to sea level through dense bush colourful with rata and other brilliant blooms, providing a striking contrast to the icy blueness of the glacier surface.

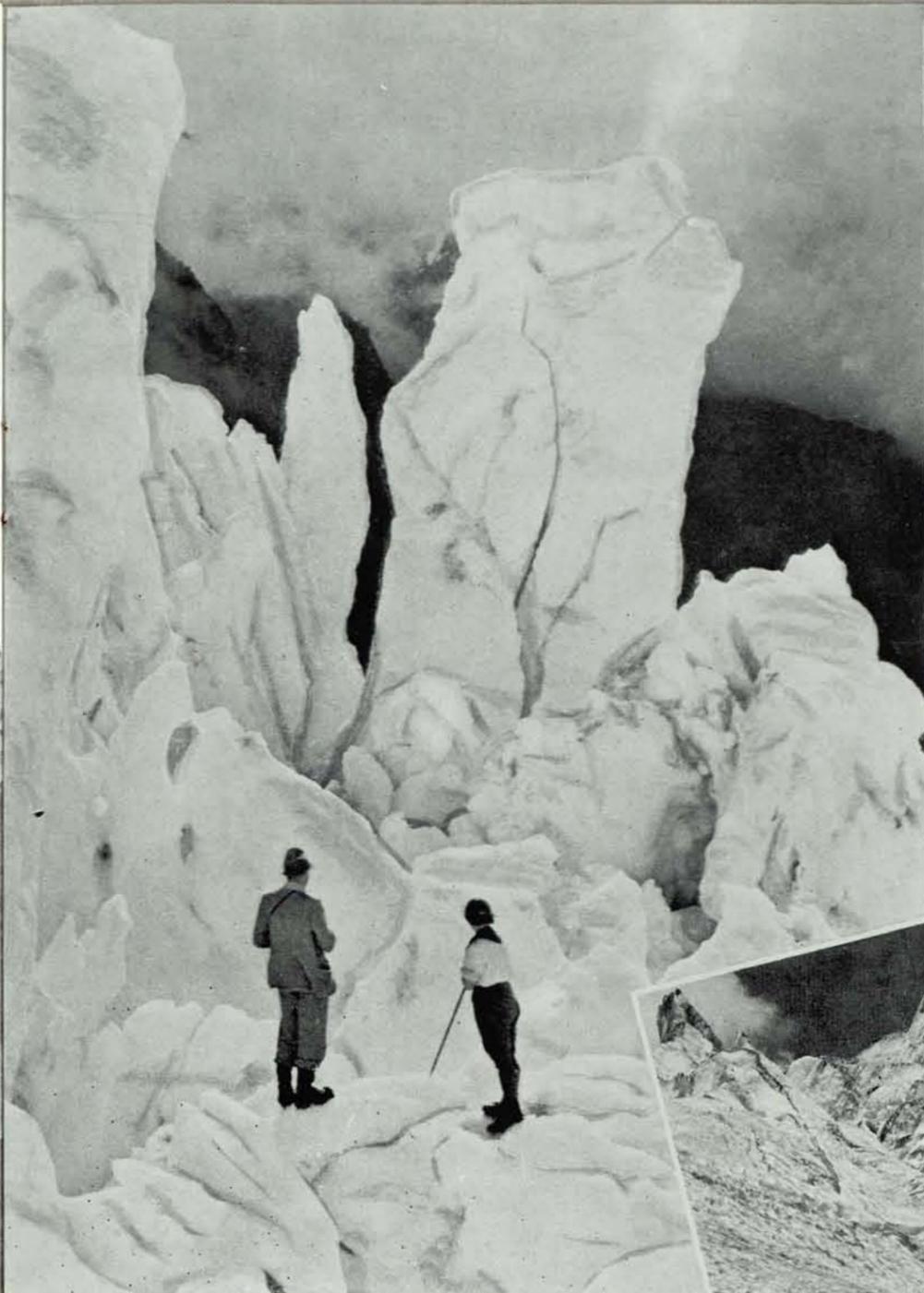


A magnificent vista of the Franz Josef Glacier



View from Chapel, Waiho

AN UNFORGETTABLE TRIP 'MID MAGNIFICENT SCENERY



Climbing on the Fox Glacier

For those who desire exercise amid beautiful surroundings, and within easy reach of comfortable quarters, there is the Fox Glacier. At this famed tourist resort one can find peace and ease after the hurry and bustle of everyday life. Tracks lead from the hostel, through lake-studded bush, to the glacier terminal, for which snow-capped peaks provide a glorious background.

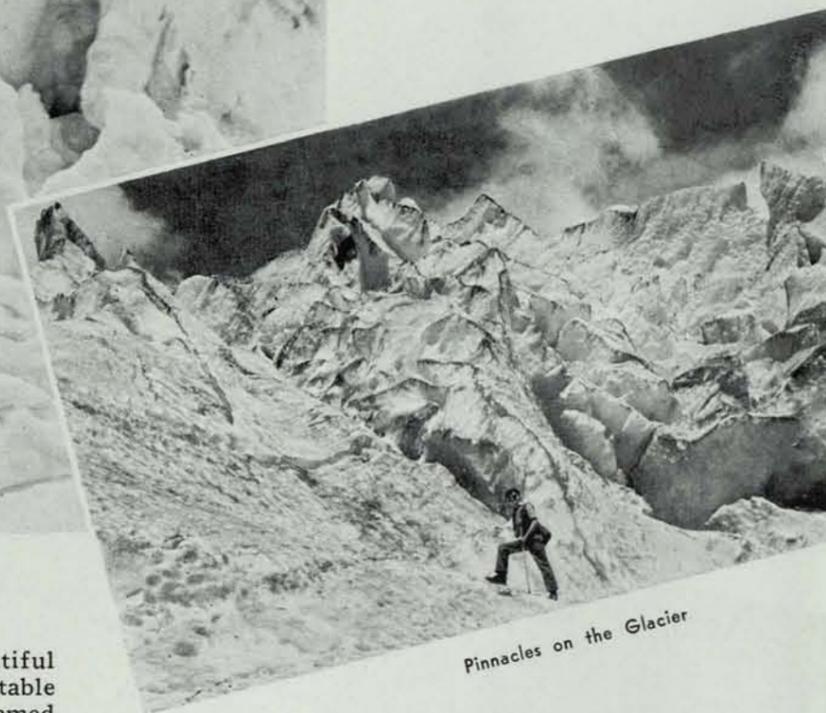
BY ROAD RAIL & AIR FROM

# CHRISTCHURCH

TOURIST CENTRE FOR SOUTH ISLAND, NEW ZEALAND



THE BEAUTIFUL  
**FOX  
GLACIER**



Pinnacles on the Glacier

# TIMARU



Caroline Bay—Beach playground of the South

## ONE OF THE MOST BEAUTIFUL SOUTH ISLAND HOLIDAY RESORTS

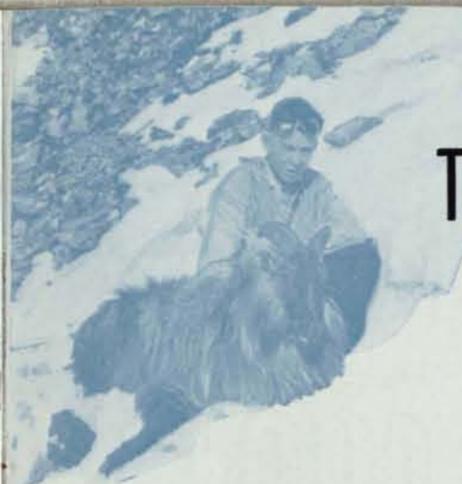
An ideal holiday resort within easy rail and road distance of Christchurch, Timaru-by-the-sea offers much to the pleasure seeker. Spacious parks, attractive walks and the beautiful Caroline Bay, lend charm to a town endowed with an ideal climate. The safe waters and the fine beach of this Bay make it a children's paradise, whilst the adult

is catered for by hot sea-water baths, a sound shell for bands and concerts, an excellent clubhouse for dancing, hard and grass tennis courts and all sports facilities. Apart from the pleasure point of view, the town has a fine artificial harbour capable of taking overseas shipping.

VIA  
**CHRISTCHURCH**  
TOURIST CENTRE FOR SOUTH ISLAND

... BY ROAD, RAIL OR AIR

# THE LEWIS PASS



A sportsman's paradise abounding in deer and wild game, the Lewis Pass, the alternative route to the West Coast, has of late grown in popularity. Winding through bush-lined gorges the traveller is continually presented with magnificent views of tree-clad mountains and beautiful scenery.

The motor road through Lewis Pass



"... SILENT PINNACLES OF AGED SNOW,  
STOOD SUNSET-FLUSHED" TENNYSON



# MOUNT 12,349 FEET COOK



THE "KEA"  
(Nestor Notabilis)

One of the parrot family peculiar to  
this region.



Happy, care-free fun  
in the snowfields.

CENTRE FOR  
**WINTER SPORTS**  
IN SOUTH ISLAND, NEW ZEALAND



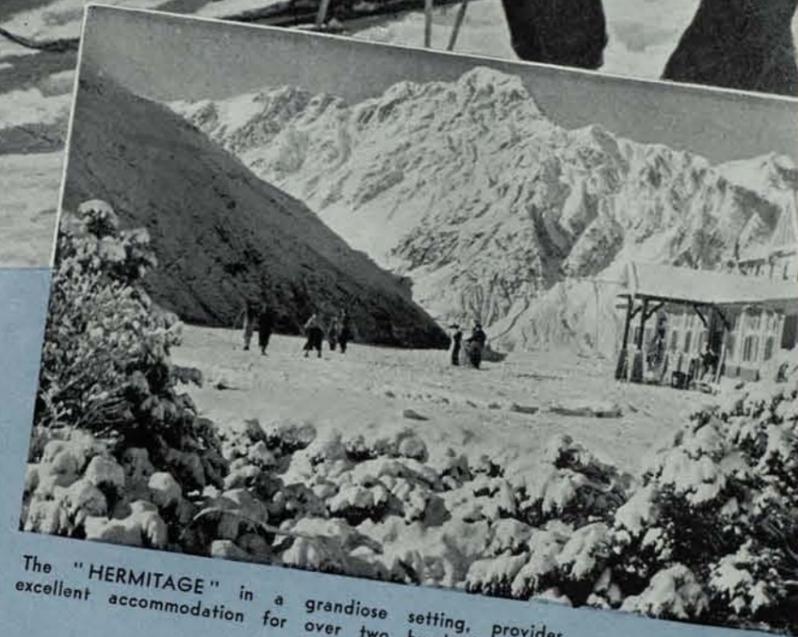
One of the many beautiful bush tracks.



Magnificent vistas from snow-capped peaks.



The spectacular Hochstetter Icefall



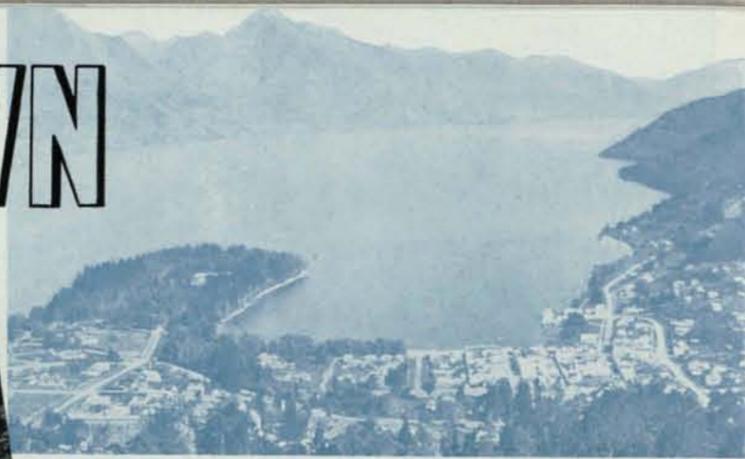
The "HERMITAGE" in a grandiose setting, provides  
excellent accommodation for over two hundred guests.

Alpinists and snow-sport enthusiasts will find the scope of this region unsurpassed anywhere in the world. Here all tastes are catered for; skiing on superb snowfields, skating and rock or straight mountain climbing are to be found within easy reach of comfortable accommodation. For the sportsman, Chamois and Thar abound. Planned trips from the "Hermitage" take you, in season, through areas of blossoming shrubs and colourful flowers. The "Hermitage," a fully licensed hotel, offers facilities for dancing and cosy relaxation at the end of the day's excursions.

BY ROAD AND TRAIN FROM **CHRISTCHURCH**  
TOURIST CENTRE FOR THE SOUTH ISLAND

# QUEENSTOWN

AND THE LAKES DISTRICT

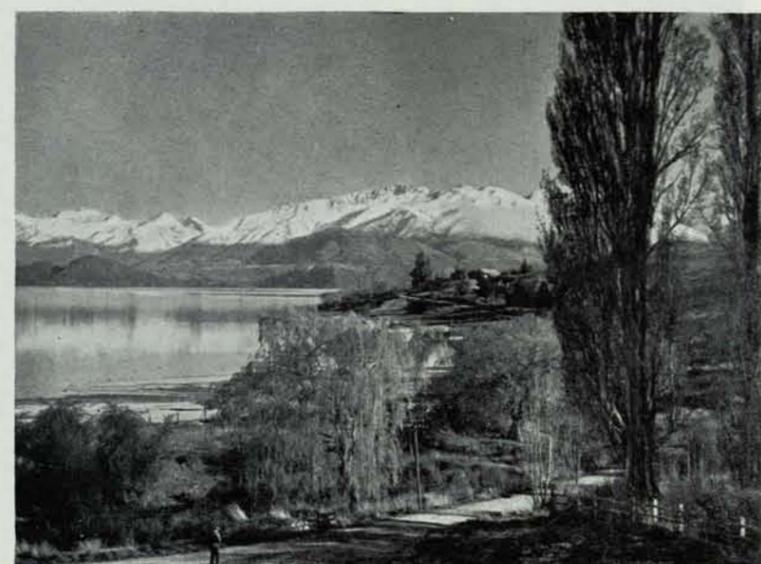


Looking down on Queenstown

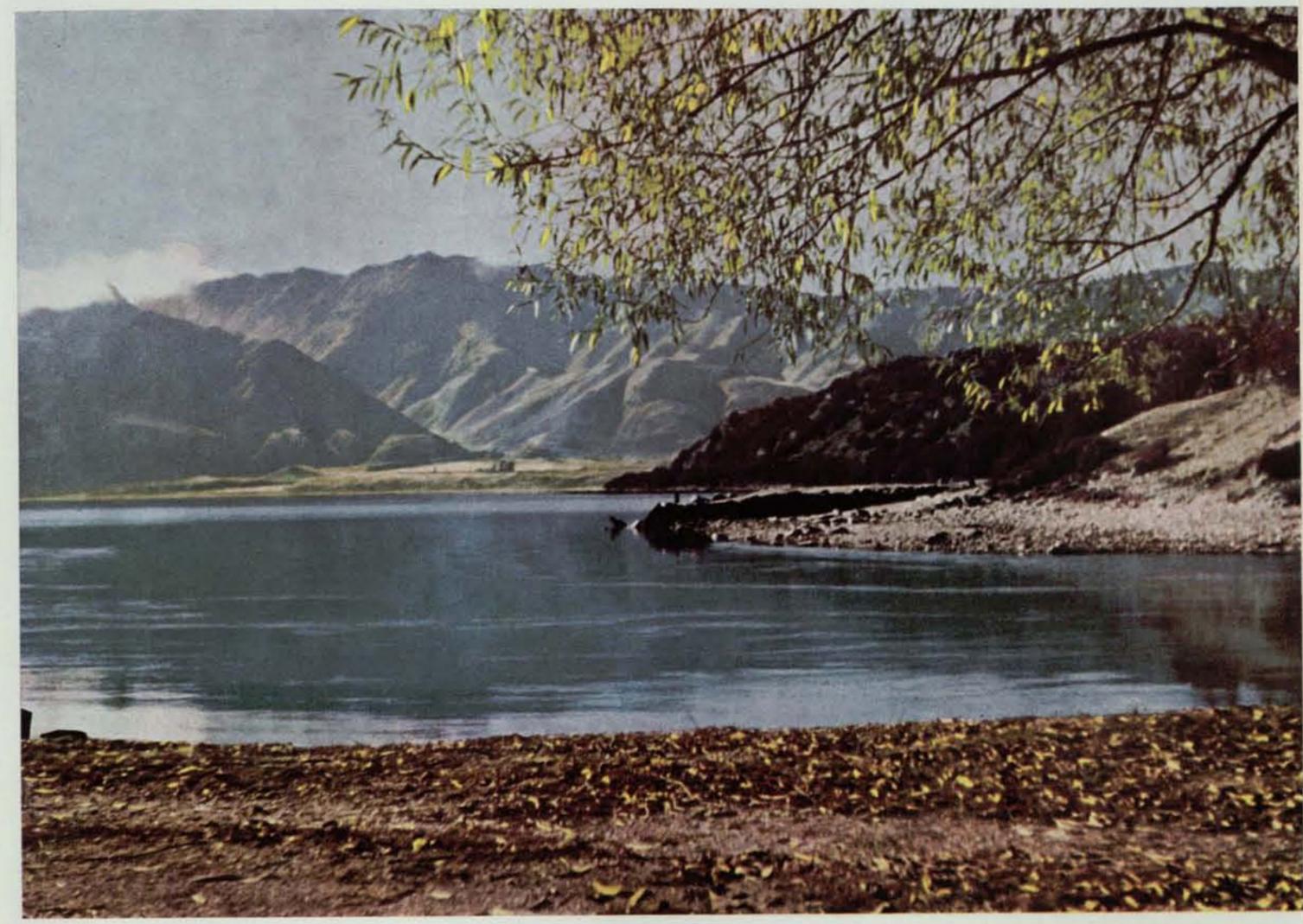
Views of the many Lakes in this area, within easy access of Queenstown.

Centre of the beautiful Southern Lakes district, Queenstown on Lake Wakatipu has much to offer. Here are the deep blue of Lake Wakatipu's clear waters, the bold range of the Remarkables making a background for the lake and the outstanding gardens of the town. It is the hub from which many trips to romantic goldfields and regions of mountain, lake and forest radiate. Anglers will find excellent salmon and trout fishing in this district, and motorists can make the commodious camping ground their centre.

EASILY REACHED BY ROAD & RAIL FROM  
**CHRISTCHURCH**  
TOURIST CENTRE FOR THE SOUTH ISLAND



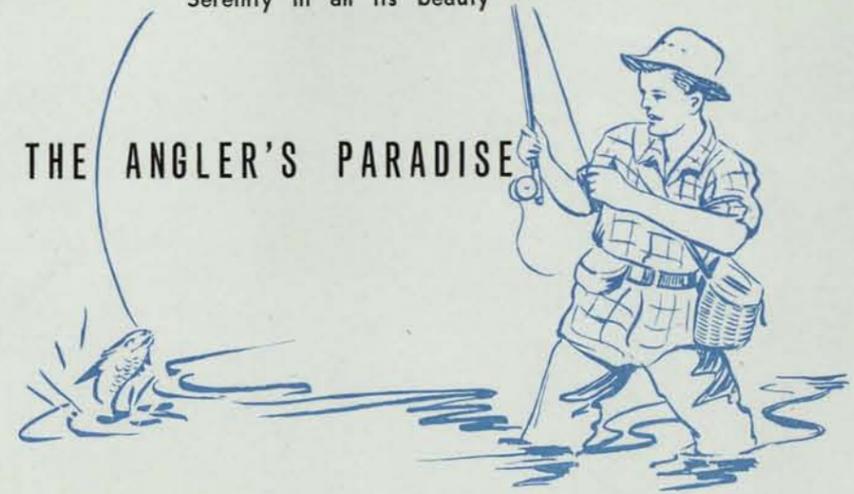
# LAKE HAWEA



Colour photograph by E. A. Adams

Serenity in all its beauty

THIS DISTRICT IS THE ANGLER'S PARADISE

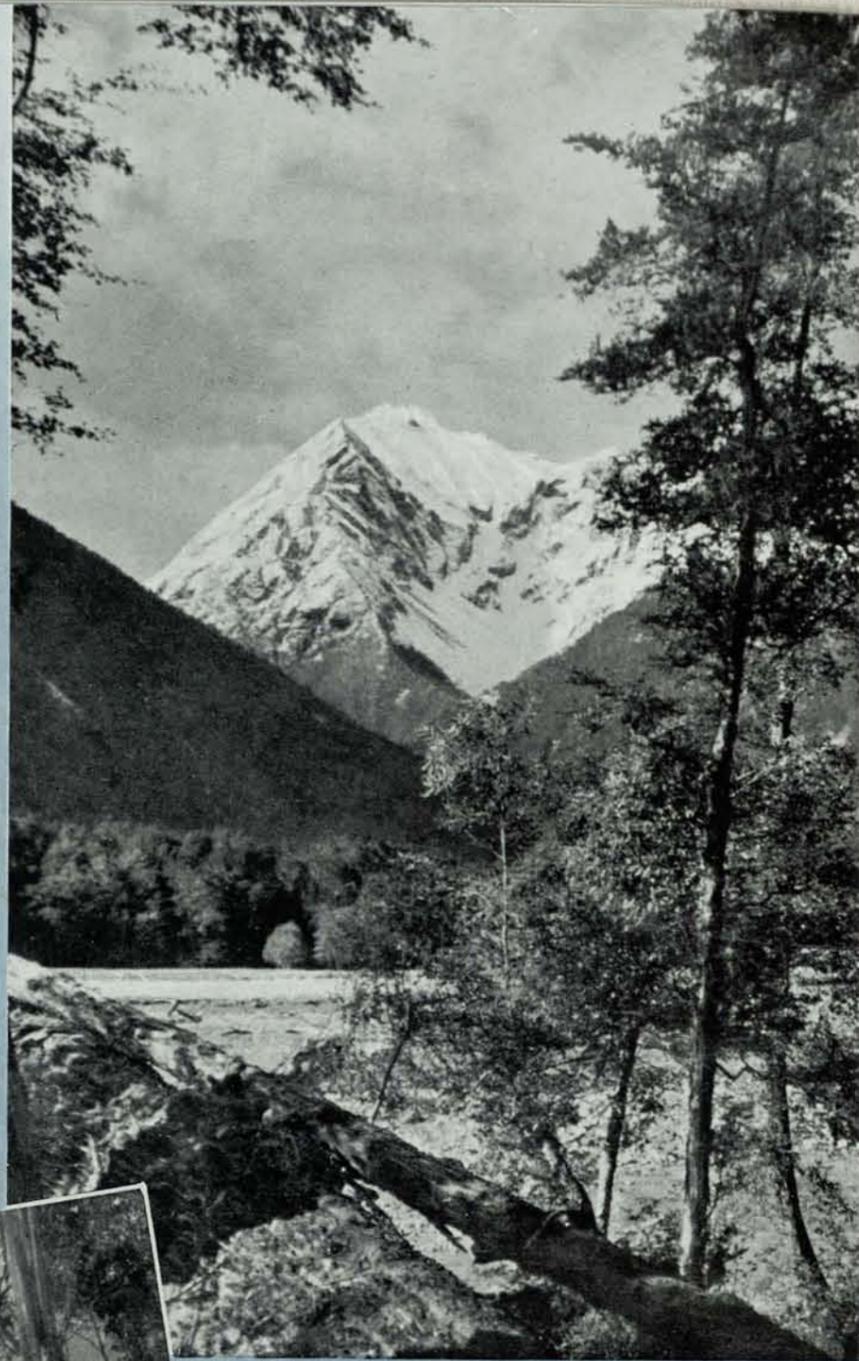


"... AND HERE WERE FORESTS  
ANCIENT AS THE HILLS."

S. T. COLERIDGE

# THE FAMOUS EGLINTON VALLEY

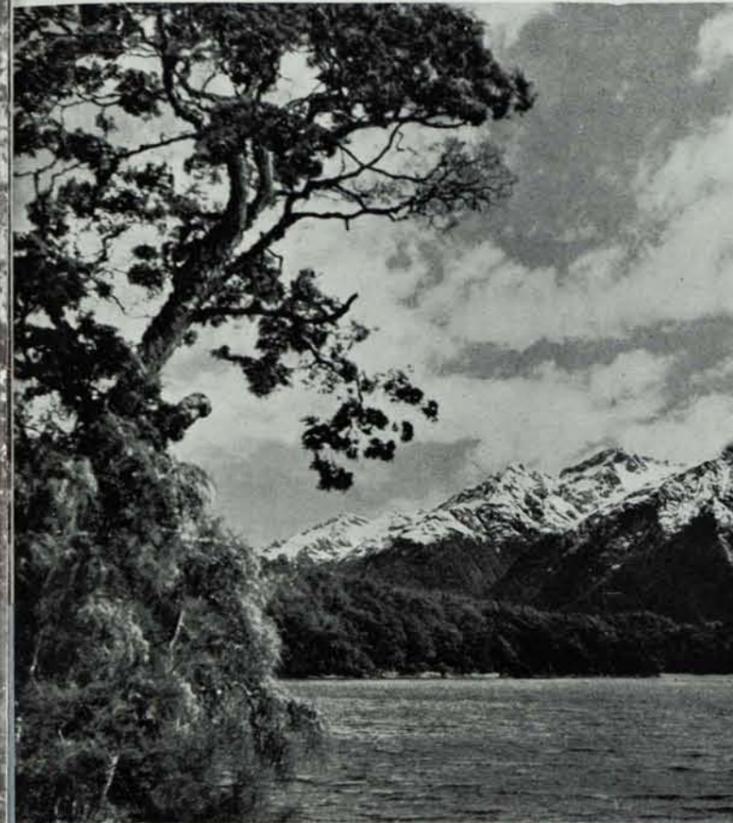
Much of the country in the hinterland of Central Otago, previously inaccessible except by horse or foot, has been laid open for the tourist by the construction of the famous Eglinton Valley road. This fine motor road, running as it does through scenery unparalleled in any other part of the country, provides a speedy and easy means of travel.



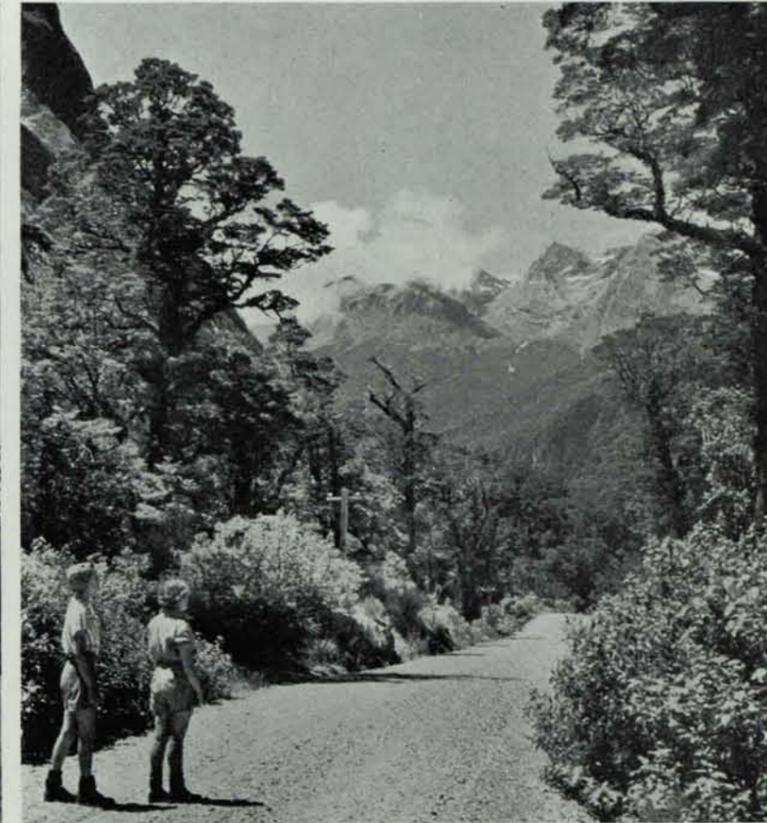
A glimpse of snow-capped peaks from the Eglinton Valley Highway

Jewel-like lakes and mountain streams, meandering through pleasant valleys strike a peaceful note for the traveller on the highways into the Eglinton and Hollyford Valleys. Various tracks cover this area too, and tramping trips can be made to the Hollyford Valley, Routeburn, Greenstone Valley, Milford Sound, etc.

STARTING OFF PLACE FOR MANY DELICIOUS TRIPS

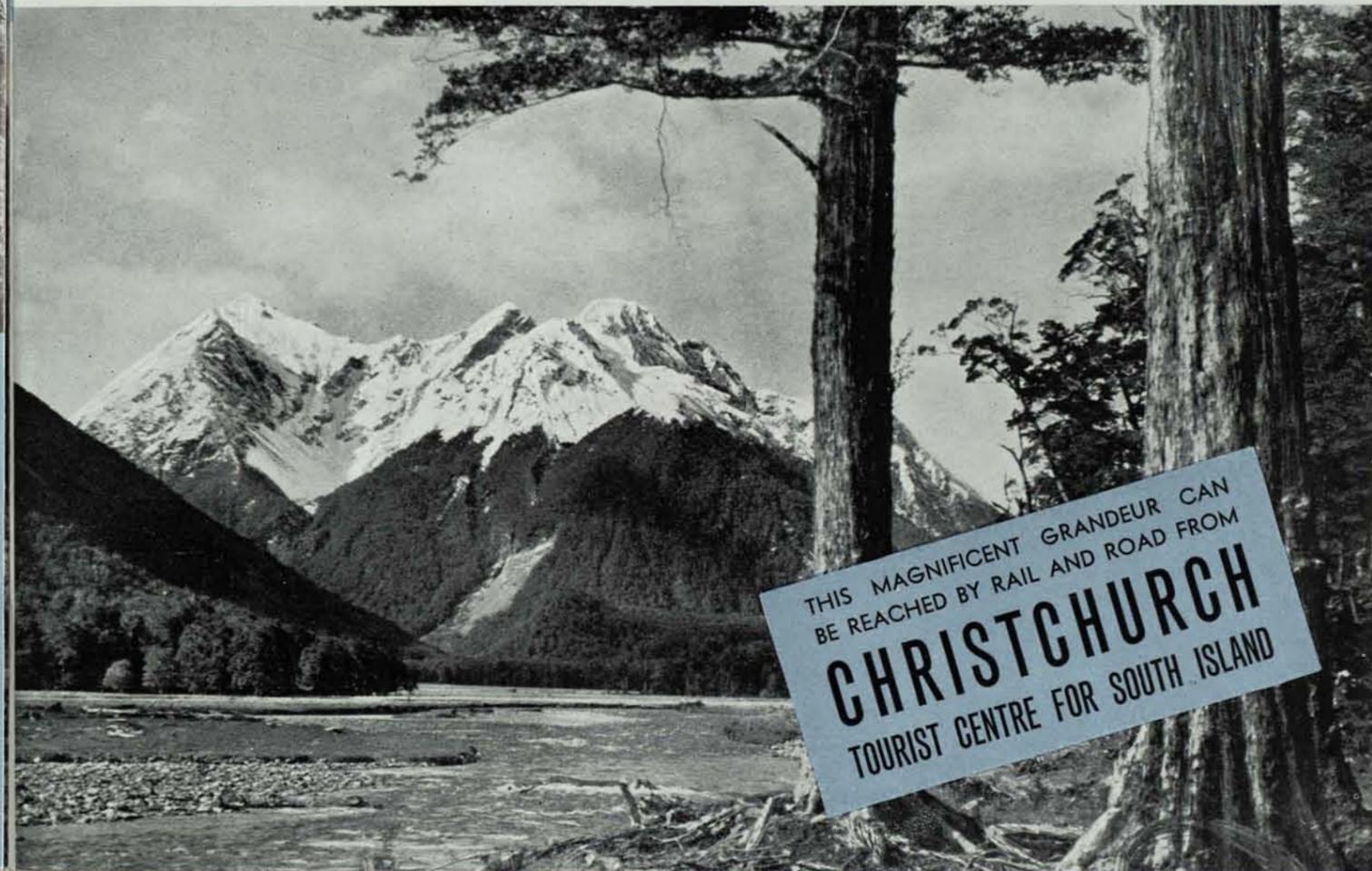


Lake Gunn, Eglinton Valley



Ailsa Peaks from the Hollyford Road

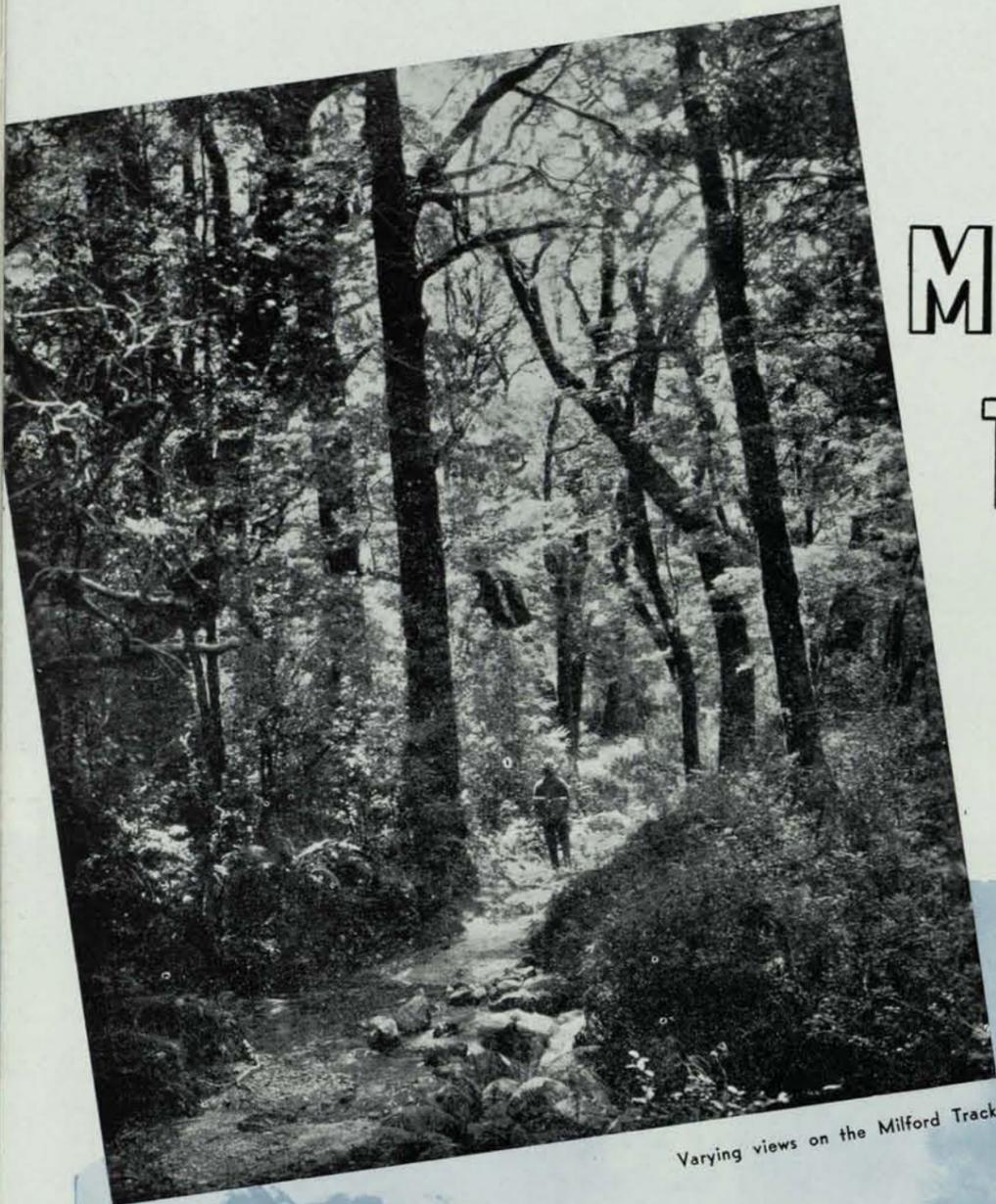
The Eglinton River, from motor highway



THIS MAGNIFICENT GRANDEUR CAN  
BE REACHED BY RAIL AND ROAD FROM  
**CHRISTCHURCH**  
TOURIST CENTRE FOR SOUTH ISLAND

The Lake steamer—Lake Te Anau

"THE MOST WONDERFUL WALK IN THE WORLD"



Varying views on the Milford Track

# THE MILFORD TRACK

## AND THE FIORD COUNTRY



Highest in the world—The Sutherland Falls

"LIKE A DOWNWARD SMOKE ALONG  
THE CLIFF, TO FALL AND PAUSE  
AND FALL, DID SEEM."

TENNYSON

Magnificent fiords, where the bush comes down to the edge of the water and flashing waterfalls pour down precipitous cliffs make the lower western half of the South Island coast a paradise for lovers of scenery on a gigantic scale. This fiordland, world-famed for its beauty and majesty, is centred around Milford Sound, mecca of tourists before the war from all parts of the globe. The district is reached by the Milford Track, fittingly described as the finest walk in the world, beginning near the new motor highway through the Eglinton and Hollyford Valleys. The track winds through virgin bush, past rugged mountains and over small mountain streams, providing the traveller with endless varieties of scenery of all descriptions. Every mile of the road opens up new and magnificent views of towering peaks and gleaming snow. The rich greens and browns of the thick beech forests tinged here and there with red provide a fine colour effect and enhance the deep blue of the distant mountain ranges.



MORE MAGNIFICENT VISTAS OF  
THIS BEAUTIFUL DISTRICT  
ARE SHOWN OVERLEAF

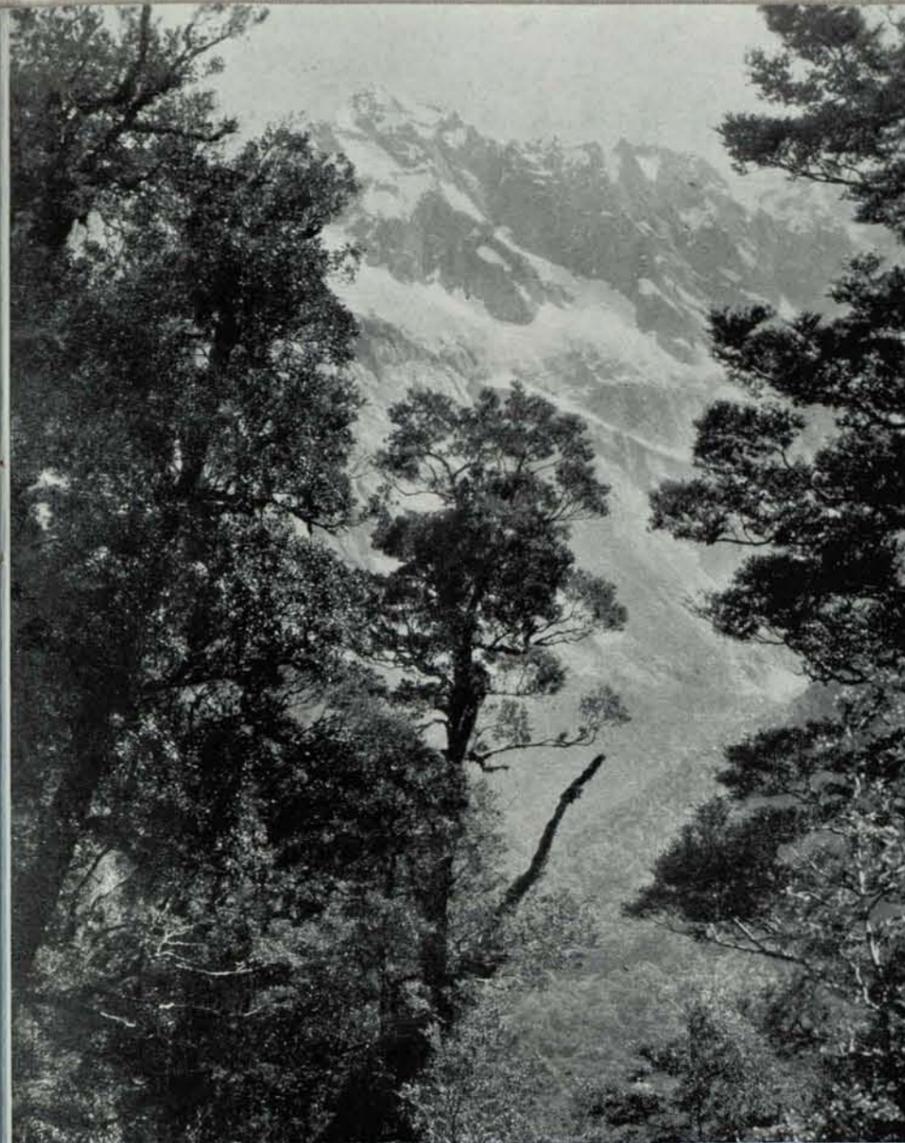
. . . TO SEE THIS INCOMPARABLE LOVELINESS—TRAVEL VIA  
**CHRISTCHURCH**  
TOURIST CENTRE FOR THE BEAUTIFUL SOUTH ISLAND, NEW ZEALAND



On the Milford Track

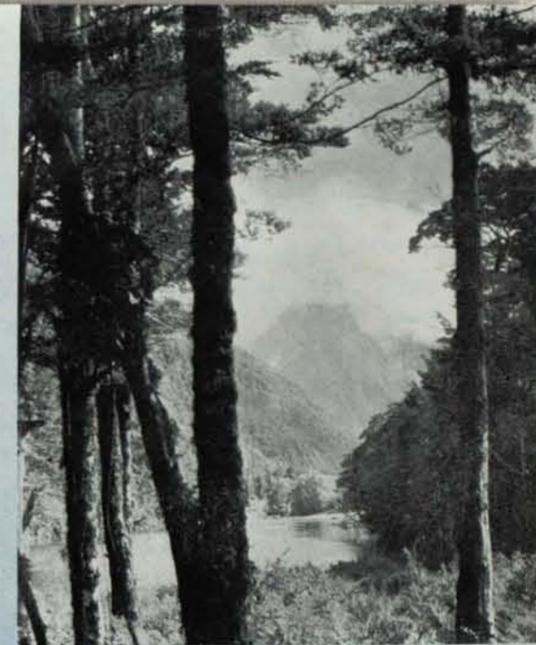
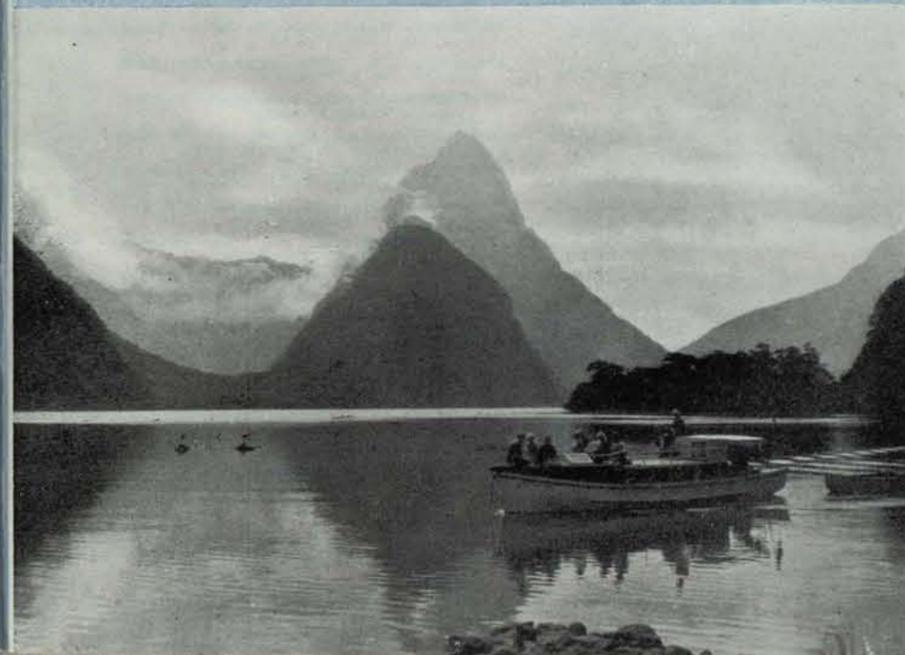
Colour photograph by E. E. Wiltshire

EVERY TURN OF THE MILFORD TRACK  
 OPENS UP NEW AND MAGNIFICENT VIEWS  
 OF FOREST, LAKES AND MOUNTAINS . . .

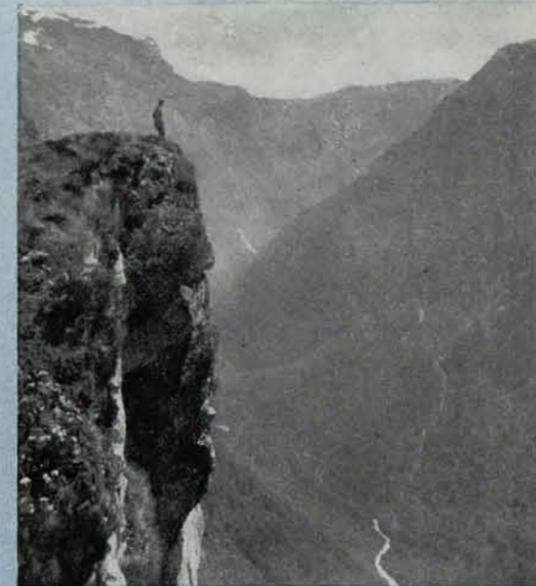


Benton Peak, Milford Sound

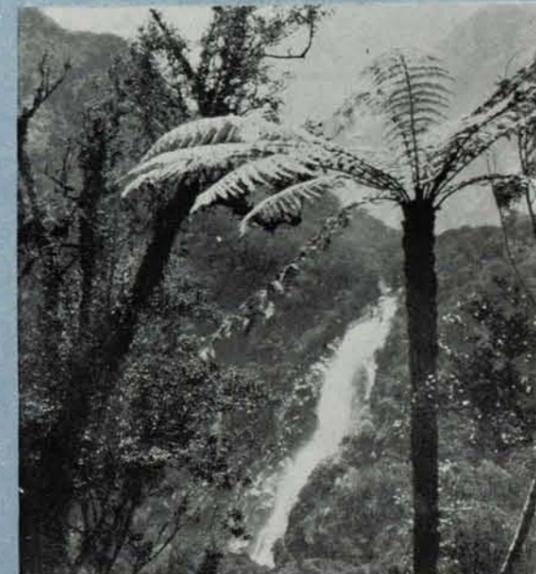
Mitre Peak (5,560 feet), monarch of Milford Sound



Valley of the Clinton River, from Milford Track



McKinnon's Pass, from the Track  
 Bowen Falls, Milford Sound



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## PRODUCTION

The production of this book has been handled by a committee consisting of  
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## LAYOUT AND ART WORK

This book was designed by  
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PHOTOGRAPHS IN THIS  
PUBLICATION . . .

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THE BEAUTY OF THE  
SOUTH ISLAND FOR  
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# SOME PRACTICAL SUGGESTIONS FOR ITINERARIES FOR VISITORS TO CHRISTCHURCH

## ● OUTINGS FROM HALF-DAY TO ONE WEEK

### HALF DAY & FULL DAY

HALF DAY—Christchurch, Sumner, Mt. Pleasant, Summit Road, Cashmere, Christchurch. 5/-.

FULL DAY—Christchurch, Akaroa by service car via Hill Top on Banks Peninsula overlooking Akaroa Harbour. 17/6.

FULL DAY—Hanmer Springs, Spa and Holiday Resort, by service car. £1/6/-.

### TWO DAY TRIPS

AKAROA—Motor from Christchurch, 2½ hours. £2/15/-.

HANMER SPRINGS—Motor from Christchurch, 3½ hours, £3/10/-.

ARTHUR'S PASS—Rail from Christchurch, 3½ hours. £2/15/-.

KAIKOURA—Rail and Motor from Christchurch, 4½ hours. £3/7/6.

TIMARU—Rail from Christchurch, 3 hours. £3/10/-.

### FIVE DAY TRIPS

CHRISTCHURCH, HERMITAGE (Mt. Cook) AND RETURN TO CHRISTCHURCH.

Approximate cost—

First Class travel and hotel, £8/2/6.

Second Class travel and hotel, £7/12/6.

1st Day—Christchurch, Timaru—Rail.  
Timaru, Hermitage—Motor.

2nd ..

3rd ..

4th ..—At HERMITAGE.

5th ..—Hermitage, Timaru, Christchurch—Motor and Rail.

### ONE WEEK

CHRISTCHURCH, GREYMOOUTH, WESTPORT, NELSON, PICTON, CHRISTCHURCH.

Approximate cost—

First Class travel and hotels, £12/15/-.

Second Class travel and hotels, £11.

1st Day—Christchurch, Greymouth—Rail.  
Greymouth, Westport—Motor via Coastal Route.  
2nd ..—Westport, Nelson—Motor through Buller Gorge.  
3rd ..  
4th ..—At NELSON.  
5th ..—Nelson, Blenheim, Picton—Motor.  
6th ..—At PICTON.  
7th ..—Picton, Christchurch—Rail.

CHRISTCHURCH, DUNEDIN, LUMSDEN, QUEENSTOWN, CROMWELL, DUNEDIN, CHRISTCHURCH.

Approximate cost—

First Class travel and hotels, £12/15/-.

Second Class travel and hotels, £10.

1st Day—Christchurch, Dunedin—Rail.  
2nd ..—Dunedin, Lumsden, Queenstown—Rail and Motor.  
3rd ..  
4th ..—At QUEENSTOWN.  
5th ..—Queenstown, Cromwell—Motor via Kawarau Gorge.  
Cromwell, Dunedin—Rail.  
6th ..—At DUNEDIN.  
7th ..—Dunedin, Christchurch—Rail.

CHRISTCHURCH, HOKITIKA, FOX AND FRANZ JOSEF GLACIERS AND RETURN TO CHRISTCHURCH.

Approximate Cost—

First Class travel and hotels, £11.

Second Class travel and hotels, £9/17/6.

1st Day—Christchurch, Hokitika—Rail.  
2nd ..—Hokitika, Fox Glacier—Motor.  
3rd ..  
4th ..—At FOX GLACIER.  
5th ..—Fox Glacier, Franz Josef Glacier—Motor.  
6th ..—At FRANZ JOSEF GLACIER.  
7th ..—Franz Josef Glacier, Hokitika, Christchurch—Motor and Rail.

## SUGGESTED ITINERARIES (CONT.)

### ● TWO-WEEK TOURS (OR LONGER) ●

#### TWO WEEKS

CHRISTCHURCH, HERMITAGE (Mt. Cook), TIMARU, STUDHOLME JUNCTION, QUEENSTOWN, LAKE TE ANAU, EGLINTON VALLEY, LUMSDEN, DUNEDIN, CHRISTCHURCH.

Approximate cost—

First Class travel and hotels, £25/10/-.

Second Class travel and hotels, £23/10/-.

1st Day—Christchurch, Timaru—Rail, Timaru, Hermitage—Motor.

2nd "

3rd "

4th " —At HERMITAGE (Mt. Cook).

5th " —Hermitage, Timaru—Motor.

6th " —Timaru, Studholme Junction, Queenstown—Rail and Motor.

7th "

8th "

9th " —At QUEENSTOWN.

10th " —Queenstown, Lumsden, Te Anau—Motor.

11th " —Eglinton Valley Trip.

12th " —Te Anau, Lumsden, Dunedin—Motor and Rail.

13th " —At DUNEDIN.

14th " —Dunedin, Christchurch—Rail.

CHRISTCHURCH, DUNEDIN, INVERCARGILL, STEWART ISLAND, QUEENSTOWN, LAKE WANAKA, STUDHOLME, CHRISTCHURCH.

Approximate Cost—

First Class travel and hotels, £21/10/-.

Second Class travel and hotels, £18.

1st Day—Christchurch, Dunedin—Rail.

2nd " —At DUNEDIN.

3rd " —Dunedin, Invercargill—Rail.

4th " —Invercargill, Bluff—Rail.

Bluff, Stewart Island—Steamer.

5th "

6th " —At STEWART ISLAND.

7th " —Stewart Island, Invercargill—Steamer and Rail.

8th " —Invercargill, Queenstown—Motor.

9th "

10th " —At QUEENSTOWN.

11th " —Queenstown, Cromwell, Lake Wanaka—Motor.

12th " —At WANAKA.

13th " —Wanaka, Studholme Junction—Motor.

14th " —Studholme, Christchurch—Rail.

CHRISTCHURCH, PICTON, NELSON, WESTPORT, GREYMOUTH, HOKITIKA, FOX GLACIER, FRANZ JOSEF GLACIER, HOKITIKA, CHRISTCHURCH.

Approximate Cost—

First Class travel and hotels, £22/10/-.

Second Class travel and hotels, £20/10/-.

1st Day—Christchurch to Picton—Rail and Motor.

2nd "

3rd " —At PICTON.

4th " —Picton, Blenheim, Nelson—Motor.

5th "

6th " —At NELSON.

7th " —Nelson, Westport—Motor through the Buller Gorge.

8th " —Westport, Greymouth—Motor via Scenic Coastal Road.

Greymouth, Hokitika—Rail.

9th " —Hokitika, Fox Glacier—Motor through South Westland Forests.

10th "

11th " —At FOX GLACIER.

12th " —Fox Glacier to Franz Josef Glacier—Motor 1½ hour's run.

13th " —At FRANZ JOSEF GLACIER.

14th " —Franz Josef Glacier, Hokitika—Motor.

Hokitika, Christchurch—connecting Railcar.

*Tours can be arranged — or re-arranged to suit the individual needs of the tourist, by the Bureau of the Government Tourist Department, Cathedral Square, Christchurch.*

CHRISTCHURCH—THE LOGICAL CENTRE FOR TOURING

## SOME SUGGESTED ITINERARIES FOR THE MOTORING VISITOR TO CHRISTCHURCH

### ● COVERING PLACES MENTIONED IN THIS BOOK ●

#### TO TIMARU

Timaru, playground of the South Island, is 99½ miles from Christchurch via the Main South Road, which is marked with yellow and black bands for easy guidance. The route lies over an excellent road and passes through Rakaia (at the end of a bridge over a mile long), Ashburton, Winchester and Temuka. Good trout fishing is available in the vicinity of the two latter places.

#### TO MT. COOK

The "Hermitage," Mt. Cook, is 230 miles from Christchurch, via Ashburton, Geraldine to Tekapo, where there is an excellent guest house, fringing the edge of the lake. From here the road leads to Lake Pukaki, a beautiful expanse reflecting the wildness of the rugged Alps, and the Pukaki Hotel. The route follows the side of the lake to the "Hermitage," lying at the foot of the Sealy Range.

#### TO AKAROA

The first part of this journey of 51 miles to the lovely holiday resort of Akaroa lies through rich farm lands with the final stages over the high hills of Banks Peninsula. From Little River where the hills commence, there is a long climb to Hilltop with a descent of about the same distance on the other side.

#### TO HANMER

Hanmer, one of the famous spas of New Zealand, lies just 75 miles from Christchurch. Concrete surfaced and sealed roads extend for the whole way over flat or rolling country with comfortable travelling conditions.

#### TO NELSON & THE SOUNDS REGIONS

There is no more beautiful tour in New Zealand than the Coast Road from Christchurch to Marlborough Sounds and Nelson. For the 300 miles journey, the road is in excellent condition with attractive scenery of bush and seashore. The road goes through Kaikoura, where, at approximately the halfway mark, can be found excellent accommodation for those not wanting to make the journey in one day.

*More detailed information on these itineraries will be supplied by the Automobile Association of Canterbury, from their headquarters at 151 Worcester Street, Christchurch.*

THE BEAUTIFUL SOUTH ISLAND OF NEW ZEALAND

## MOTORING ITINERARIES (CONT.)

### LEWIS PASS & THE WEST COAST

An alternative route to the West Coast of the South Island is provided by the Lewis Pass route north of Christchurch. It is 275 miles to Greymouth from Christchurch through ever-changing scenery. The route to Hanmer is followed at first and then the road rises to the Pass itself, later entering the famous Buller Gorge between Inangahua and Westport. From Westport to Greymouth the road lies along the coast, points of interest being the Pancake Rocks and the Punakaiki Blowholes.

### ARTHUR'S PASS

This route is a connection between the East and West Coasts, crossing the Southern Alps, where rugged country provides rather spectacular scenery. The road is plainly marked with black and aluminium bands on poles and provides little trouble for the motorist.

### THE GLACIERS

Bush fringed highways along the coast lead from Greymouth to the Fox and Franz Josef Glaciers. The road is of a winding nature which permits reasonable travelling although a slow pace is recommended to admire fully the scenery of magnificent bush and majestic mountains.

### QUEENSTOWN AND THE LAKES DISTRICT

Queenstown and the Lakes District are one of the favourite spots in the South Island for holidaymakers. The route lies down the Main South Road to Timaru, then to Fairlie and through the famous rolling Mackenzie Country past Lakes Tekapo and Pukaki to the Lindis Pass and Pembroke and Queenstown. The journey of just over 300 miles from Christchurch holds the interest of the traveller the whole way.

### EGLINTON VALLEY & MILFORD

The route from Christchurch lies down the Main South Road through Timaru, Oamaru, Dunedin and Gore. Pleasantly undulating country comes when the route turns inland through Central Otago to Alexandra and Cromwell. The road skirts the shores of Lake Wakatipu and the roads are good with easy grades.

*Along the routes covered by these itineraries are hotels and tea-rooms, where excellent accommodation and pleasant meals may be enjoyed by the motorist.*