

# Stewart Dawson & Co

236 & 238 HIGH ST., CHRISTCHURCH.

And at . . . .  
 LONDON, SYDNEY,  
 BRISBANE,  
 MELBOURNE,  
 PERTH, W.A.,  
 AUCKLAND,  
 WELLINGTON,  
 DUNEDIN

Trading direct, Factory to People is our "Motto." No middleman's Profits. Manufacturing and buying for cash in immense quantities. Distributing for cash the very pick of the world's productions through our Eight Large Australasian Stores at such astonishingly low prices. A system entirely beyond the reach of small capitalists.

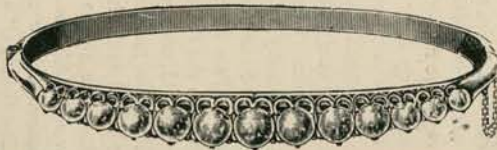


We know that people prefer to shop in commodious nicely fitted up stores, where refinement and comfort prevail. The attainment of this feature with us in all our establishments has obtained universal celebrity; we have kept this commendable acquirement rigidly in view. We leave you to judge our effort.

**JEWELLERY.**—There is a brilliancy which attracts the eye both in People and in Gems. There is a brilliant quality which has also depth and genuine worth. Our beautiful Gems and Jewellery possess the brilliancy which attracts, and the intrinsic worth that lasts. The collection is of such magnitude and variety that inspection will please you and us.

**LOWEST PRICES ALWAYS.**

**ILLUSTRATED BOOKLETS SENT POST FREE ON APPLICATION.**



**SOLID SILVER AND SILVER PLATE.**—Our establishment admittedly contains a choice of goods which both gladden and surprise every visitor. Whether viewed from the stand-points of Newness, Worth, Style, Finish, Workmanship or Good Value. Our wares in this department virtually challenge and set aside all competition, representing as they do the sovereignty of art by makers in the front rank of their craft.



**J. BALLANTYNE & COMPANY'S MAIN ENTRANCE.**