

W. Tonks

Established 1888.

W. H. Norton

# Tonks, Norton & Co.

Auctioneers, Importers, House, Land  
and Estate Agents.

New Premises, 202 Hereford St., Christchurch

\*  
 Rents Collected                      Absentees Represented  
     Properties to Let or for Sale  
 Valuations made for probate      Hotel Valuators  
**FREE PROPERTY LISTS PRINTED MONTHLY.**

Sole Agents for . . . .

Fire-Proof Safes (Phillips & Sons, London, and Hall's, American)  
 The Famous "Montrose" Bicycle                      Tonisca Pianos  
 Australian Fur Manufacturing Company  
 Australian Cedar and Hardwood

**TONKS, NORTON & CO.,** Auctioneers, House, Land and  
 Estate Agents *W & W*  
 P.O. Box 203.                      Telephone 693.

For information relating to

**... PATENTS**                      and                      **TRADE MARKS**

In every Country in the World, apply to

**BALDWIN & RAYWARD,**  
 PATENT AGENTS & MECHANICAL ENGINEERS

Representative for Canterbury :—

**A. H. HART,**

REGISTERED PATENT AGENT,

Established 1885.      172 GLOUCESTER ST., CHRISTCHURCH.  
 Head Office : Grey Street, Wellington, and at Auckland, Dunedin  
 and Invercargill.

Send for our new Illustrated Pamphlet.

BALLANTYNES ARE MILITARY TAILORS. 245

D.I.C., DRAPERY AND GENERAL IMPORTING COMPANY OF NEW ZEALAND, LIMITED.—Visitors to Christchurch should not fail to pay a visit to the D.I.C. The Company's extensive premises are situated between Cashel and Lichfield streets, having an entrance in both streets. To give some idea of the extent of the buildings it is only necessary to state they comprise imposing structures of three and four storey warehouses with a depth of 340 ft., the longest business premises in the southern hemisphere. The D.I.C. have also magnificent premises in Dunedin and Wellington. It is interesting to note the marvellous growth of the business in comparatively a few years. A beginning was first made in a modest way in Dunedin about 19 years ago, a year later the Christchurch premises were opened, and four years later a start was made in Wellington. Increased business in each of the three centres has necessitated frequent alterations and extensions of premises, and now at the present time the company have a total flooring space of 250,000 feet, and the D.I.C. has become a household word all over N.Z. In addition to their London House, the D.I.C. have representatives on the Continent of Europe, America, and Japan, in this way coming directly into touch with the leading markets of the world. Every department will be found replete with the latest novelties, which are constantly replenished by every steamer. The Company's turnover, being by far the largest in New Zealand, enables them to buy to the very best advantage and to sell the best quality goods at the lowest possible prices. Departments—Haberdashery, hosiery and gloves, ribbons and laces, dresses and silks, flannels and blankets, manchester, mantles, millinery, under-clothing, mercery, clothing, boots and shoes, furniture, furnishings, crockery, ironmongery, bicycles, pianos and organs, sheet music, toys and fancy goods, games (parlour and outdoor), etc. etc.

FROZEN MEAT INDUSTRY, THE.—This important industry started in 1882 with the small export of only 8839 carcasses of mutton, and has steadily increased until at the end of 1901 the exports for the year were 3,388,841 carcasses of mutton and lamb, four hundred-fold of what they were twenty years ago. What this means for the Colony may be gathered from the fact that the revenue derived from frozen mutton last year was £1,731,269, wool and pelts produced another £450,000, which further augmented by £200,000 from

BALLANTYNES IMPORT OFFICERS' EQUIPMENTS.