



By Special Appointment to His Excellency Lord Onslow.

Red House Bakery

104 VICTORIA ST., CHRISTCHURCH

— Sole Digestive Biscuit Maker —

William Robertson

BAKER & CONFECTIONER

Wedding Cakes a Speciality.

Fancy Goods of All Kinds, & Bread Delivered Daily



MANDEVILLE HOTEL, KAIAPOI, JAMES HENDERSON Proprietor.

Manning's XXXX always on draught.

Visitors will find every comfort and convenience at strictly moderate charges.

REECE, EDWARD, AND SONS.—The history of the well-known firm of Messrs. Edward Reece and Sons, Ironmongers, of Colombo Street, Christchurch, is parallel with the history of Canterbury, and proportionate to the commercial development and progress of the Province. The business was established by the late Mr. Edward Reece, who, having acquired a thorough knowledge of the hardware trade in Birmingham, decided to make a home in the Canterbury Settlement. He arrived at Lyttelton in 1855 with a shipment of goods, with which he opened a shop in 1856. This business he successfully carried on for many years, extending his operations to other parts of the Colony and to Fiji. In 1879 Mr. Reece handed over the management to his eldest son, Mr. Wm. Reece, who had returned from England, where he had been sent to complete his commercial training, and the operations of the firm were finally restricted to the central establishment in Christchurch. In 1892 Mr. Wm. Reece became sole proprietor, and under his management the business has advanced by leaps and bounds. The space now occupied by the various departments runs into something like 35,000 square feet. The retail department consists of a large show-room on the ground floor, the front portion of which is devoted to the display of engineers' and mechanics' tools, builders' and cabinetmakers', brass foundry, guns, and ammunition, and general ironmongery. Lawn-mowers and garden tools of all kinds are also shown here, whilst in the rear portion of this show-room will be found furnishing ironmongery, silver plate, cutlery, etc. The two upper floors are devoted to the display of register grates, tiles, mantelpieces, etc., and to reserve stocks of these lines. The wholesale department adjoining also occupies three floors, carrying large stocks of general storekeepers' requirements, coachbuilders' hardware, etc. Here also are found large reserve stocks of builders' ironmongery, lampware, brushware, etc. The brick store fronting on Lichfield Street and adjoining the main building is occupied with very extensive stocks of the cheaper grades of register grates—such as are not shown in the retail department—portable cooking and heating stoves, porcelain enamel plunge baths, copper boilers, etc. On the opposite side of Lichfield Street is the large bulk store only recently added to the firm's premises. In this store are seen hundreds of tons of the heavier class of goods pertaining to the hardware trade, such as

DUNSTABLE HOUSE, CHRISTCHURCH.