cement, roofing iron, fencing wire, wire nails, wire netting, glass, the new "Ruberoid" roofing and building paper, painters' oils and colours, lubricating oils in casks, reserve stocks of "Planet Jr" implements, lawn-mowers, etc. The firm is represented by travellers throughout Canterbury, and although its business is transacted chiefly within the Province, certain special lines are sent to other parts of New Zealand. The firm of Edward Reece and Sons has enjoyed the confidence of its numerous clients for close upon half a century, and there is every reason to believe that the future history of the establishment will be a record of similar success to that achieved in the past.

TYREE, ALFRED, AND COMPANY. - Boot, Leather Grindery, and Machinery Merchants, Importers, and Indenters. Head Office, Lichfield Street, Christchurch; London Office, 44 Bow Lane, E.C; Auckland Branch, Queen Street. Banker: Bank of New South Wales. Cable address: "Tyree," Christchurch. Codes: Al and ABC, fourth edition, Western Union code, Libus code. This large and important business was originally established in 1873 by the late Mr. Gavin Gibson, who was the proprietor, and conducted the business until his death in June, 1888, Mr. Tyree having managed the establishment for some years previously. From that time till 1896 the concern was carried on under the style of Gavin Gibson and Co. In the month of June in the latter year the style of the firm was changed to Alfred Tyree & Co., the gentleman whose name appears in the title having acquired the sole proprietorship of the business. The premises occupied by this firm in Christchurch consist of a fine three-storey brick building, with basement, having a total floorage space of fully 10,000 square feet. The basement of the premises, which has a floor laid in solid concrete, is used for the storage of Colonial, American, and English sole leathers, which occupy the greater portion of the flat, the other part being devoted to grindery. On the ground floor of the Lichfield Street front are the private and public offices of the firm, which are of a particularly handsome description. The public office is a fine apartment, where an accountant and several clerks are employed, three typewriters being engaged. Mr. Tyree's private room is connected by one of the

most modern telephones with the various departments of the establishment, as well as with the Christchurch Telephone Exchange. A large strong room has recently been constructed on this floor for the safe custody of the books and documents of the firm. Adjoining the public office is a convenient indent sample room. Behind the offices and sample room is the leather department, where a very large stock of English, American and Continental leather is maintained, embracing French calf, East India kip, coach leathers, Moroccos, chamois, chrome leather, saddle and harness leathers, American buffs, Levant, calf and glace kids. There is also a large stock of shoemakers' tools of all descriptions, and of silk threads and dressings, etc. Ascending by a splendid staircase to the first floor, the writer was struck with the immense stock of imported boots and shoes in all varieties, including mining boots, goloshes, plimsolls, tennis shoes, and English, Continental and American goods, in almost every conceivable style and quality. At one end of this floor are two sample rooms, one of which is specially set apart for indent purposes, samples of the goods of no less than 120 of the principal manufacturers of the world being displayed for the convenience of the customers. The other room is known as the stock sample room, the goods displayed representing the manufactured and imported goods of the firm. The indent office adjoins these sample rooms. At the time of the writer's visit, the counters which extended the whole length of two sides of the building, were covered with piles of boots and shoes, which had been gathered together for the purpose of executing orders, and would be, in the course of a few hours, packed up and despatched to various parts of the colony. Every floor of this fine warehouse is connected by means of a large lift. The power for working the lift is supplied by a six-horse power Otto gas engine, which is found in a new building erected alongside at the back of the warehouse. Behind the main premises are several sheds utilised for the storage of rubber and bulk goods, including the safe custody of bicycles used by the employees of this firm. The business now conducted by Messrs. Alfred Tyree & Co. was originally commenced as a boot, leather grindery and boot machinery indenting business. Messrs. Alfred Tyree and Co's business extends throughout the entire colony including the Chatham Islands. There are eight travellers constantly moving among the customers of the firm,

1/- OFF EVERY POUND (£).

BALLANTYNES MAKE SMART DAY & EVENING GOWNS.